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## **CONFIDENTIAL to CTLS Members Only**

PressReader offers the largest collection of more than 6,000 full content premium digital newspapers and magazines from 100+ countries in 60 languages, accessible through any device with a state of the art interface, all under one single subscription. We have been in business for over 17 years and we currently partner with more than 15,000 libraries worldwide.

## PressReader

- Canadian company, the uncontested global leader in digital newspapers and magazines (Est. 1999)
- All-you-can-read, unlimited access available on every device, one subscription
- Powerful features; advanced keyword search, instant translation, social media sharing, listen to articles on the go, bookmark content, create collections.
- On-site and off-site authentication methods.
- Geofencing: Drive more traffic to your library! PressReader users passing by the library perimeter will receive a push notification to their mobile device.
- Gifted access for a determined period of time after users disconnect from the network.
- Channels: Communicate with your patrons! Share content and voice or support opinions.

| Services Included  |   | Exclusive Discount (Confidential)  |
|--|---|--|
| PressReader HotSpot  On-site/Off Site Access at:  • www.PressReader.com  • PressReader Application | <ul> <li>Unlimited access to more than 6,000 full content newspapers and magazines from 100+ countries in 60 Languages.</li> <li>Personalized welcome message to patrons/staff (PressReader.com &amp; PressReader Application)</li> <li>Marketing Support via PressReader Partner Portal</li> <li>Geofencing; push notifications</li> <li>On-Site Authentication:         <ul> <li>IP Authentication</li> </ul> </li> <li>URL Referral</li> <li>VPN &amp; Proxy Supported</li> <li>Barcode</li> <li>Gifted Access depending on the type of library</li> </ul> | Members of the CTLS will receive <b>20%</b> discount from the price list based on population served or FTE |
| Same-Day Delivery / 6,000+ Titles / 60 Languages / Superb Quality                                  |   |  |

Libraries interested in acquiring the service (trial or permanent) should contact me via email or telephone. Purchase Orders accepted.

Kind Regards,

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