

Spanish Language Collection Development

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Things to consider:

- Every Spanish speaking community is very unique, their needs and preferences vary from library to library.
- There is not a perfect provider where you can find all the different formats and types of materials for your community.
- Remember, people in your community are going to question your decision to buy Spanish materials.
- The more you buy the more the collection will circulate and the more patrons you will attract.

How do I know what to buy?

- Talk to community members
- Keep circulation statistics of Spanish materials electronically, using the catalog, or when reshelving
- Have a suggestion box near the Spanish collection
- Look for information and reviews on sites like “America Reads Spanish” and Críticas.
- Search on line “los más leídos” or “los más vendidos”

What fiction books to buy?

- Fiction contemporary classics
 - Gabriel García Márquez
 - Isabel Allende
 - Mario Vargas Llosa
 - Jorge Luis Borges
 - Octavio Paz
 - Pablo Neruda
 - Julio Cortázar
 - Carlos Fuentes
 - Benito Pérez Galdós
 - Federico García Lorca
 - Mario Benedetti
 - Ernesto Sabato
 - Reinaldo Arenas
 - “Martín Fierro” by José Hernández
 - “María” by Jorge Isaacs
 - Gabriela Mistral
 - Horacio Quiroga
 - César Vallejo
 - Rubén Darío
 - José Martí

What fiction books to buy?

- **Other relevant fiction authors**

- Alberto Ruy Sánchez
- Carlos Ruiz Zafón
- Francisco Martín
- Javier Moro
- Gioconda Belli
- Ildefonso Falcones
- William Ospina
- Roberto Bolaño
- Andrés Neuman
- J.J. Benítez
- Marina Castañeda
- Mario González Suárez
- Ricardo Piglia
- Francisco Ayala
- Santiago Roncagliolo
- Cristina López Barrio
- Marcela Serrano
- Paco Ignacio Taibo II
- Julia Navarro
- Ángeles Mastretta
- Gustavo Bolívar
- Claudia Piñeiro
- Zoe Valdés
- Laura Restrepo
- Sergio Ramírez
- Jaime Bayly
- Jorge Bucay
- Arturo Pérez-Reverte
- Arturo Fontaine
- Almudena Grandes

What fiction books to buy?

- **Translated fiction**

- John Grisham
- Stephanie Meyer
- Paolo Giordano
- Nora Roberts
- Agatha Christie
- Danielle Steel
- Stieg Larsson
- Dan Brown
- José Saramago
- Mario Puzo
- Humberto Eco
- Paulo Coelho
- Gao Xin Jian
- Michael Crichton
- Anne Tyler

What Non-fiction topics to buy?

- Self-help
- parenting
- sexuality
- business
- health
- philosophy
- sociology
- religion
- psychology
- “how to” books: carpentry, electricity, car repair, plumbing, etc.
- baby names, heraldry
- astrology
- cooking
- floral arrangements and crafts

Relevant non-fiction authors

- Jorge Ramos
- Rhonda Byrne
- Fernanda Familiar
- Robert Kiyosaki
- Eduardo Galeano
- Deepak Chopra
- Don Miguel Ruíz
- Robin Sharma
- Alberto Cutié
- Brian Weiss
- Tim LaHaye
- Og Mandino
- Walter Riso
- Joel Osteen
- Carlos Cuau témoc Sánchez
- César Lozano

Who are the best publishers?

- Alfaguara
- Anaya
- Anagrama
- Planeta
- Grupo SM
- Albatros
- Blume
- Editorial CEAC
- Editoarial Diana
- Ediciones Drac
- EDAF
- Ediciones B
- Espasa Calpe
- Fondo de Cultura Económica
- Gedisa
- Everest
- HASA
- Editorial Imaginador
- Norma
- Lectorum
- Oceano
- Paidós
- Plaza y Janés
- RBA
- Seix Barral
- Santillana
- Tusquets
- Ediciones Tutor

Where to buy?

- Amazon
- Barnes and Noble
- Baker and Taylor
- Ingram
- Independent Publishers Group
- Libros Centroamericanos
- Fondo de Cultura Económica (USA)
- LD Books
- Spanish Publishers LLC
- Lectorum