

## IN THIS ISSUE:

**Connecting Texas Librarians Statewide**  
Page 1-4

**Tocker Partnership Announced**  
Page 3

**Outdoor Seating**  
Page 5

**News You Can Use**  
Page 6-7

**Youth News**  
Page 8-9

**Librarians Share**  
Page 9

**Inter Library Loan with OCLC Navigator**  
Page 10

**CTLS Calendar & Staff Directory**  
Page 11

**Workshop Flyers**  
Page 12 - 13

# CTLS Newsletter

October 2012 No. 117



From the Executive Director

*By Pat Tuohy*

## Connecting Texas Librarians Statewide

The newly constituted CTLS membership met at the Salado Civic Center on Friday September 28th to celebrate the next step in our journey to becoming a strong and self-sustaining library nonprofit. More than 100 librarians, voting representatives, volunteers, and board members convened to hear about the exciting developments in the evolution of our member-driven organization.



As of September 30, more than 103 individual library institutions in Texas have joined CTLS. Of those 103 members, 66% are central Texas libraries with geographic ties to CTLS. The 34% of the CTLS membership comes from libraries outside the historic boundaries of CTLS. The new motto of our organization – Connecting Texas Libraries Statewide - is becoming fully realized.

CTLS now consists of members from the Sabine River – Newton County - all the way to Presidio in the Big Bend region. We have several members along the Rio Grande including 10 in the Valley. We cover the Gulf Coast from Groves in Jefferson County to Port Isabel in Cameron Co. Our members are clustered in the Hill Country from Boerne to Comanche County and along the Guadalupe, Lavaca, Colorado, and Brazos River valleys. We are delighted to welcome into our ranks more than a score of public libraries from around the state. These newest members recognize the need for collaboration and cooperation with their library peers, so they have chosen to become members of CTLS.



Leading off the day's business was the election of Directors to fill open seats on the Board. Four candidates came forward in August to notify the Nominations



### **CTLS Board of Directors**

Peggy Gibson  
*Chair*

Larry Ringer  
*Vice Chair*

Lyle Thormann  
*Secretary*

Eileen Altmiller  
*Treasurer*

Barbara Crossno  
Lynne Holle  
Gretchen Pruett  
Larry Koeninger  
Jean Phipps



Jean Phipps, Director of the East Travis Gateway Library District, Position 2

Larry Koeninger, Director of the Bryan+College Station Library System, Position 3



Gretchen Pruet, Director of the New Braunfels Public Library, Position 8



Larry Ringer, Current Vice-Chair of the CTLS Board of Directors, Position 5



Committee of their interest in serving on the Board. These candidates were all qualified and eligible to run for the open positions.

Since there was only one candidate for each open position, the membership elected these individuals by acclamation. Newly elected Board members will begin their service on January 1, 2013.

Continuing with Corporation business, CTLS Executive Director Pat Tuohy announced the creation of the Library Lifeline for CTLS members. The corporation will provide an array of member services that will help libraries keep connected to their peers across the region and across the state. Members choose the level of services that meet their fiscal and organizational needs. Among the services provided are:

- Dynamic learning in 5 on-site workshops where participants experience that vital person-to-person interchange
- Engaging librarians in networking groups so they remain connected with their colleagues and able to share solutions to common problems and challenges
- Providing informative monthly newsletters and discussion groups to help librarians stay abreast of best practices and knowledgeable about trends in library services.
- Developing collaborative programs such as Ready to Read, Science Rocks!, digital literacy programs for the public, and many other information sharing opportunities for public libraries.
- Borrowing from a professional collection of materials that support best practices in libraries across the state
- Providing direct consulting to librarians, library supporters, and governmental officials who need a source of reliable and professional advice about how to run libraries.
- Negotiating group discounts for IT support for members.

At the close of the meeting, Peggy Gibson, Chair of the CTLS Board member announced her resignation. After 10 years as an Advisory Council member and then as a CTLS Board Director, Peggy is handing off her responsibilities to a new cadre of Board members eager to take up the challenges of a growing and changing organization.

In recognition of her service, Barbara Crossno, fellow CTLS Director, presented Peggy with a token of appreciation from the Membership. A Texas shaped plaque detailed the impact Peggy has had on the creation of the nonprofit and the transformation of CTLS from a grant dependent organization to one that can stand on its own. The membership showed its appreciation with a standing ovation. The meeting concluded at 11:25 a.m.

## Tocker Partnership Announced

An exciting new partnership with the Tocker Foundation was announced at the September 28th membership meeting in Salado. There to represent the Foundation and present a check to Peggy Gibson, CTLS Chair, were Darryl Tocker and Karin Gerstenhaber. Working in concert with the Foundation, CTLS staff will help evaluate and make recommendations on a limited number of grant applications in certain categories during the year. The Foundation may have some other initiatives in mind that they may be rolling out in the months ahead. This partnership will enable the Foundation to rely on our staff to provide the expertise needed to accomplish their goals. Their generous support of CTLS dovetails exactly with the Library Lifeline services we will be providing to our members this year. Stay tuned for more announcements in the months ahead about this important partnership with the Tocker Foundation.



## Science Rocks the State!

The wonderful and wildly successful Science Rocks! Program is coming back to libraries all over Texas again this year. Working in partnership with the Texas Alliance for Minorities in Engineering (TAME), CTLS will bring an exciting, proven summer engagement program in science and technology to students in rural and low-income communities. "Science Rocks!" will bring TAME's mobile science museum, the Trailblazer, to 25 libraries across Texas this fiscal year. The Trailblazer houses several hands-on experiential learning modules designed by the Houston Museum of Natural Science.



All exhibits are mapped to grade-level science curriculum, and a visit from the Trailblazer reinforces the concepts covered during the school year. The program seeks to not only stem the summer learning loss for students in these communities but to spark an interest in science, technology, engineering and math (STEM) for students, addressing a critical need in the Texas educational landscape. Project participation is limited to the partners listed in the grant application. Stay tuned for another opportunity to get in on the program in summer of 2014!



## Exciting Continuing Education Events Planned for the Year

CTLS has plans in the works for continuing education events that meet the needs of program planners and public service librarians. Starting in September was the entertaining half day event, Teen Scene at Your Library. In November, CTLS takes the show on the road with Strut Your Stuff scheduled for Edinburg and Floresville. December brings the Performers Showcase back to Georgetown in time to discover and book those performers for your summer programs. Starting the New Year off will be the annual Summer Reading Program workshops that will be offered in at least 2 locations around Texas. Teen Genre Fiction will be featured in March and Hunting Ancestors on the Web is now scheduled for May. All workshops will be on-site and full day, except for the September workshop. Members at Level 1 get discounts on seats and members at Level 2 get 2 free workshop seats at the event(s) of your choice.

In addition to these scheduled workshops, the CTLS staff can present customized workshops on demand and on-site for your library staff, volunteers, and library boards. These workshops are tailored to your library's requirements and are scheduled at a time of your choosing. Some of the topics include:

- Ready to Read: Early Literacy @ Your Library – Learn the five things that librarians, parents, and early childhood educators can do to help young children get ready to read.
- Long Range Planning for Libraries – Help your board, staff, and community plan a bright future for your library. Four sessions over 8 weeks. Fulfills state accreditation requirements.
- Service with a Smile – Strengthen customer service skills while making all segments of the community feel welcome at the library.
- Public Library Board Development – Learn the responsibilities and roles of Texas library boards. Help your supporters build strong relationships with staff, local governments, and the public.
- Teambuilding with Myers-Briggs Type Indicator – Explore the dynamics of interpersonal communications using the MBTI and discover how they can build positive work environments
- Weeding your Collection – Are your shelves crowded or dingy? Do you want to weed, but need a little help getting started? Hands-on instruction using the CREW method.



Resource Sharing and Regional Networking is Working for Your Library  
Libraries working together can always accomplish more than standing alone. As a way of proving our strength, CTLS has negotiated discounts with certain vendors for its member libraries. We now have agreements with several vendors for discounts on everything from furniture to library supplies to books. Bound to Stay Bound, Ingram, BroDart, and Baker & Taylor offer discount pricing and free shipping on books and other library materials to our members. The Library Store, Demco, Gaylord, and Highsmith offer discounts to members on library processing supplies and other must-haves. A list of vendors, codes to use, and discounts will be sent to each member library via e-mail in October. More are in the works so be sure to take advantage of these opportunities to save money.



## Sharing Books and Stretching That Dollar

Much to the surprise of many long time CTLS librarians, the Large Print Circuit has not only survived the move to a fee based service but it has exceeded its resources. Forty member libraries have opted to pay an additional fee to participate in the Large Print Circuit for 2013. More than 2,000 large print titles will rotate through participating libraries during the fiscal year. An eclectic mix of fiction titles in large print format are shipped in packets of 50 books to libraries every 4 months. Libraries offer these books to their patrons and then pack them up and ship them off to one of their two partner libraries. The rotation schedule will bring a total of 150 different titles to your library during the year. The Large Print Circuit is now closed to new members until next year. Thank you, CTLS, for your enthusiastic support of this program.

## Opportunities to Connect With Your Colleagues Planned for Spring 2013

Six networking meetings will be scheduled in February and March 2013 so that members can meet with your peers to discuss common issues and explore developments that impact public library services in your community. A topic is chosen for each meeting so that libraries can bring pertinent questions and experiences to the meetings to share with their colleagues. These half day meetings give librarians and library supporters a chance to discover what their neighbors are doing in a relaxed and open forum. If you would like to host a regional meeting, contact Pat at the System office at 800-262-4431 or [pat.tuohy@ctls.net](mailto:pat.tuohy@ctls.net).



*Cameron Public Library*

## Outdoor Seating



*Round Top Family Library*



*Schulenburg Public Library*



*Schertz Public Library*



*Liberty Hill Public Library*

# News You Can Use

By Laurie Mahaffey

## Boosting Circulation

(reprinted with permission)

Here are a few ideas from my years (since 1980!) in public libraries. I'm assuming that you're working in a library....so, just think about these from the librarian/library worker perspective if you're not. In general, people are reading more than ever, though not necessarily fiction (but in many communities fiction is booming--and poetry is quite popular in some libraries). So, you are right to be concerned about declining circulation. These suggestions are from my time as a branch manager at a library system in Texas, primarily, where circulation increased from about 10-fold using these ideas.

1) Ask people in the community. Just make conversation in the grocery store, the deli, while buying coffee. It can be just this simple "You know, I work at the library a few blocks away, and I don't think I've seen you there (lately). Did you know it's free?" If there are some common problems (hours, lack of selection, bad attitude from staff, that sort of thing), you'll know pretty quickly. Often low circulation is simply an indicator of some other problem.

2) Weed. Weed a lot. Examine *every* book that hasn't circulated for more than 3 years. Look for trends. Are certain authors no longer popular? Do you have out-of-date travel or civil service exam books? What do the non-circulating books have in common? Note: I am recommending that you *examine* these books. There may be reasons to keep all, some, or a few of these items.

3) Look at the books on the shelves. Honestly, would you check them out if you didn't work at the library? Are the shelves too full? Are the books dusty or worn? Are some books invitingly shelved face out? Are books too high or too low on the shelves for your customers to reach them?

4) Do you literally buy books that people want to read? That is one simple way, assuming you can allocate some funds to it, to involve people in the library.

5) Carefully examine use of the collection by broad areas, let's say: picture books, children's fiction, children's nonfiction, teen fiction, adult fiction



Salt Lake City Public Library

(maybe divided into a couple of genres), adult non-fiction, DVDs, recorded music, recorded books. Now, compare these usage figures with budgets. You might want to make some changes.

6) Every time a customer checks out a book, have staff ask "Did you find everything you were looking for?" or "Did you know you can reserve books for free?" or "Is there anything else we can find for you today?". A question like that, asked of every customer can, in my experience, increase circulation by 5% to 10%--assuming staff weren't asking before.

7) If there's a bookstore in your community, visit it often. Notice what people are reading and browsing. I made a lot of very popular magazine selections this way over the years.

8) Thinking of magazines, consider multiple subscriptions to popular magazines. In a branch library in which I used to work, I had 5 subscriptions to Muscle and Fitness, for example. I circulated all of them, even the current issue--as no one came to the library to read this magazine. From those 60

items (5 copies x 12 issues), I usually got 1500 to 2000 circulations in a year. Not many other 60 items in my library could do that. This was, by the way, a 2000 square foot library.

9) Every single time someone asks for a (real) book, offer to get the book in some way--ILL, purchase, whatever you can offer. Or look it up in WorldCat and let the customer know where it is. The library should be the \*first\* place people think of for books.

10) I hid this down here because I know it's been the topic of conversation a lot on this list....but, if you have all adult fiction interfiled, \*consider\* dividing it into genres.

11) Ask a friend (maybe start with a librarian) to look for a book in your catalog and find it in the library. Have them evaluate the experience. You may find that it's just not that easy to find materials.

12) Ask the staff for ideas--make anything fair game. My staff suggested eliminating my desk (I was the only adult librarian) and replacing it with a table for the public. Great change--not in every library, by any means, but in this one. My staff also suggested adding black & white movies—which were wildly popular. They knew that people had asked for them; I didn't.

13) Make an attractive sign: "Just Returned" and put it on a book truck. Fill the top shelf--and only the top shelf--with material that has just been returned. Much of that material will go out the same day it's returned--increasing circulation and saving shelving at the same time.

14) Emphasize to your community--especially in poor communities--that it really is important for books to be checked out. That's the way you know which ones are popular. I would talk to people using a family restaurant as an example: "If you have pot roast, enchiladas, and cold potato soup--and no one ever orders pot roast, would you keep it on the menu? That's how we know what you're interested

in so we can get more like it." In many libraries one couldn't do this, but I would then encourage poor people to check out books and return them on the same day (make sure this counts as circulation in your system). I would give them a printout showing that their account was clear when they left. Poor people understand this. If they know you're counting on them, it makes a big difference. On the other hand, in a wealthy community, you should also remind people who use the library often that the library is like a retail store--and its success is judged by its "sales".



15) Talk about the library--outside the library. Go to civic groups, church groups, PTA meetings, local history meetings, anywhere you can. Just talk about the basic services. Smile. Laugh. Often you'll get lunch and a few new customers.

16) If other staff are comfortable, make a little display of books they like. We had an end-cap shelving unit with 4 shelves. There was a current and a childhood picture of each staff member (yes, there were 4 of us) on each shelf. On that shelf, we each put a few adult and children's books that we liked. Mostly these were older titles. Generally we re-stocked this display several times a day. We each had a loyal following.

17) Look at demographic information for your community. Then look at your customers. Who's missing? The very young? The very old? A particular race? Men? Women? Speakers and readers of a particular language? Target that missing group with information about the library. (Oh, and here's an important one--is your population decreasing? If so, that might be the core of the problem.)

I think all the above can be summarized as: really know your community, involve staff, and market your merchandise.

(From a post by Dale McNeill on PUBLIB)

## Storytime Socializing

Social time after programs is just as important for both the kids and caregivers as storytime, especially for new moms with the blues. It is a chance for parents and caregivers to connect with one another. It is always encouraging to hear about play groups and play dates that have taken place outside the library. The library is a place to connect, and this allows parents to share joys and frustrations with each other. I still meet with a group of storytime parents even though their children are in high school. One of those parents is now a nationally known children's author nominated for a Caldecott award!

Sometimes the children can get a little loud and rambunctious and the moms are so busy talking they don't notice. The good thing is that the kids are seeing the library as a very friendly place to be. If other patrons get upset at the noise, you can encourage them to come on non-programming days and times.



Here are some thoughts and ideas from other librarians from PUBYAC:

- Offer a once a month "Snack and Play" session. Parents volunteer to bring the drink and snacks for the kids. Once story hour is over, the kids sit down to a snack, and can then play afterwards. Ask that drinks be brought in juice boxes or pouches to lessen spills.
- Put out crayons and coloring sheets.
- Have a library picnic with everyone bringing their own food.
- If you have a café, encourage parents to stay for lunch or share in coffee.
- Definitely have toys out for the children if you are planning to have a socialization time. Bored kids wouldn't

make for very fun socialization! Maybe a bin of books too!

- We have crafts after all our storytimes, except lapsit which has a general playtime. Parents are welcome to hang around in the storyroom and out in the play area - and frequently do. It's not a scheduled/structured thing, it just happens.
- We have one part of the room designated for eating, and one part set up with throw rugs and a few toys I got at yard sales/thrift shops.
- If people ask for a quiet place in the library I just advise them that it's best not to come on Thursday mornings as that is our story hour and it can be noisy & busy here. We have no separate program room.
- I even changed my staff schedule as I have a staff person who is not a big fan of large groups of children and the noise/chaos that they can bring. I now have a staff person that is tolerant of the extra noise and friendly with the story time crowd! It's worked out well.
- While we don't advertise that eating is permitted in the library, I have had some families eat their lunch here and it's never been a problem with messes.
- I have never been one to shoo people out of the room but let them stay as long as they want to hang out and talk.
- If you are uncomfortable with people bringing lunches maybe small snacks like cheerios, bite sized fruit, bottles and sippy cups will be acceptable.

- Encourage the parents to pick up the toys before they leave. Most people will do this without asking. If your caregivers need a little reminder gently suggest that the children help clean up. The parents will get the idea and clean up will be part of the routine.
- We have a program called Toddler Freeplay and Storytime that was originally cosponsored by a Women's Resource Center, but when they lost their funding we continued the program. Children and adults (mostly grandparents) play and socialize for about 45 minutes. We provide toys for the children, mostly focusing on toys that can be played together and work on different skills like blocks, connecting fish, rhyming search and find bags, puzzles and food (very popular). Then the children clean up together, and we do stories and songs. Then we serve a snack, which we do get many donations without asking. As much as the children enjoy playing they enjoy the stories and music just as much. It worked so well for this age group I started doing the Preschool age storytime in this format with a 30 minute playtime, since this a less attended program. This also helps the programs flow for those moving from toddlers to preschoolers. It gives them a chance to get to know each other and form friendships, children and adults.
- After story time is over, folks stay and socialize for about 45 min to an hour, play on the bean bags, read books, put together puzzles or play the games that are available in the area. They are very self-sufficient.
- I stay in the room for socializing after programs. This time gives me a chance to really meet the adults & kids and to answer any questions they might have about the library, early literacy or whatever. I have noticed that it has really helped my program numbers to stay in the room. I think care givers (and the kids) appreciate that I learn their names and really spend time with them. Most families have been coming for years now.

## Librarians' Share



### Twirly Gig

Kathy Nixie from College Station, shared a craft with us made out of recycled plastic bottles. You can contact Kathy directly for construction details or go to this website.

<http://www.ehow.com/how/7809904/make-whirligig-soda-bottle.html>



### Old Time Radio Show

The Johnson City Library presented two live radio plays by local talent on October 4th. The Old Time Radio Hour took people back in time to the golden years of radio with "The Whistler" and "Sam Spade Private Eye". The library also has a radio exhibit. This Month's Johnson City Reads book is *Edward R. Murrow and the Birth of Broadcast Journalism* by Bob Edwards.

## Librarians' Share

### Inter Library Loan with OCLC Navigator

*Kim Adele Kroll and Amanda Dillon  
Library Director*

*Lena Armstrong Public Library in Belton*

Our Library went live with Navigator September 2011. I had attended the workshops and read through all the materials. I was a little intimidated at first, forgetting to print the pick list before exiting and panicking because I thought I had lost the requests.

At first our ILS, Apollo, software did not work with the navigator interface so I had to login directly. After a couple of weeks getting used to the system I really enjoyed working with it.

I was thrilled that our small Library, 29,600 items, could actually supply materials to other Libraries. It was always a little disappointing to fill out the State Library report with 10 ILLs for the year. To date we have received 47 ILLs and loaned 80 items. It is gratifying to be able to help out other Libraries.

In November 2011 I turned over the ILL job to a new staff member, Amanda Dillon.

Being a MLIS student, I constantly hear about the advantages of using Inter Library Loan to beef up your existing catalog. I can honestly say that, without a doubt, this has turned out to be true. Once you become comfortable using the OCLC Navigator Request Engine (NRE from here on out), it is easy to see why the ILL system is just an extension of your holdings. There is not one library on this planet that can lay claim to having absolutely every book on the planet, and it's fun to think that a small library like ours can help out! Every time I see a request from a large library system, I feel like we are all connected and collaborating with each other to make sure our patrons' information needs are met, which is (to me) one of the most important functions of the public library.

When Kim first showed me how to use the system, I was overwhelmed. Even with all the Web 2.0 tools I'm adept at as a Generation Y baby, there's still the initial "EEEEK!" moment when you sit down and do something for the first time. Fortunately, OCLC NRE is almost foolproof. If you request something and notice later that you chose the wrong format (OOPS!) or that maybe four different authors gave a book the same name and you chose the wrong author, the request goes to a "pending" area in your work queue and you can terminate it by simply choosing the option to terminate the request from a drop-down box and clicking the "action" button.

The work queue in OCLC NRE has other nifty little features, and although I cannot possibly discuss them all in detail here, I would like to talk about another upside of utilizing the ILL system as much as you can. In a world where budgets shrink yearly, libraries cannot be TOO frugal. Instead of purchasing every patron request, ILL can save a significant amount of money and shelf space. This fiscal year, we've saved an estimated \$705.00 that we didn't have to spend on books. Now that I'm completely comfortable with the OCLC NRE system, we offer this service more and more to our patrons. We also ask the patron to pay for the postage in most situations, which they are more than happy to do! There have been very few situations in which we could not get the material our patron was looking for through our ILL system. So while we are saving money, we are also providing better service to our library users by locating the items they want and not sending them on a wild goose chase to another library!



# CTLS Calendar of Events

- November 15, 2012      Marketing Your Collection  
Edinburg – The Dustin M. Sekula Memorial Library, Valley
- November 16, 2012      Marketing Your Collection  
Floresville – American Legion, Central Texas
- December 7, 2012      Performers' Showcase  
Georgetown - Georgetown Public Library, Central Texas

*Register for CTLS workshops and events online at [www.ctls.net](http://www.ctls.net)!*



## CTLS, Inc. Connecting Texas Libraries Statewide

### CTLS Staff Directory

Patricia Tuohy, Executive Director	<a href="mailto:pat.tuohy@ctls.net">pat.tuohy@ctls.net</a>
Laurie Mahaffey, Deputy Director	<a href="mailto:laurie.mahaffey@ctls.net">laurie.mahaffey@ctls.net</a>
Kim Lehman, Youth Services Specialist	<a href="mailto:kim.lehman@ctls.net">kim.lehman@ctls.net</a>
Katelyn Patterson, Office Coordinator	<a href="mailto:katelyn.patterson@ctls.net">katelyn.patterson@ctls.net</a>



CTLS, Inc  
5555 North Lamar Blvd,  
Suite L-115,  
Austin, TX 78751  
Toll Free (800) 262 - 4431  
Office (512) 583 - 0704  
Fax (512) 583 - 0709

We look forward to hearing from you!

# Marketing

Your

# Collection



Increase circulation through retail display, creative shelving techniques, and staff involvement.

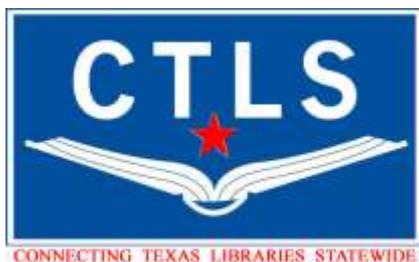
Transform your shelves from orderly . . .  
to *orderly AND attractive*.

Learn how libraries in Texas and across the nation use spotlight marketing and image auditing to wow the public.

See your library with new eyes—from the parking lot to the stacks. Learn to use Image Audit checklists to improve the look of your library, get rid of clutter, increase user satisfaction, strengthen your library image, and bring in new customers. This fun, informative workshop is interactive and full of practical tools you can use right away. We will even conduct a real Image Audit walk-through at our brave host libraries! You will leave with a basic audit in hand, ready to use at your own library. Don't let the word "audit" scare you. Be open and willing to see with a new approach.

Bring your staff, volunteers and board members. This is a fun, hands-on workshop. Presented by **Jennifer Patterson** and CTLS. We would love to help your library increase circulation, look better, and be a more enjoyable place to visit.

Workshop presented by:  
CTLS, Inc.



## November 15, 2012

Edinburg  
The Dustin M. Sekula Memorial Library  
1906 South Closner

## November 16, 2012

Floresville  
The American Legion (across from the library)  
1412 4th St.

### Time:

Registration: 8:30-9am  
Workshop: 9am -3 pm

### Who should attend:

Public library directors, staff & volunteers

### How much it will cost:

\$40 per member  
\$65 per non-member

5 hours CE credit

**TO REGISTER CLICK ON THE LOCATION**

[Floresville](#)

[Edinburg](#)

## COME TO SHOWCASE !

Featuring some of the best educational and entertaining performers and speakers for children, teens and adults

Do you ever need to hire  
an educational, entertaining performer for a  
school, library, museum or community event?

*SEE the talent before you HIRE!*



**Showcase** is an annual preview event for libraries, schools, museums, PTA's and other program planners. It's your time to see in-person demonstrations from Texas performers, speakers, authors and other presenters, both educational and entertaining. Showcase is sponsored by the CTLS, Inc.

**Attendees** - Take time to SEE the performers and speakers BEFORE you hire them. Visit the exhibits. Learn how to get money to pay for performers. Win door prizes! *Everyone in your community who books entertainment or educational presentations is invited to attend.*

**Performers & Exhibitors** - Showcase your talent on-stage! The Georgetown location will have an exhibit area for one-on-one time with attendees.

Come see lots of NEW performers!



**Friday, December 7, 2012**

Georgetown Public Library  
402 West 8th Street  
Georgetown, Texas (near Austin)

**Time:** 9:00 a.m. – 3:30 p.m. Refreshments and sign-in, 8:15-8:45 a.m.

**Attendee Registration:** Cost is \$30 for CTLS member libraries; \$60 for non-members. Register online at [www.CTLS.net](http://www.CTLS.net). *Fees include refreshments; lunch is on your own.*

**Performer & Exhibitor Registration:** Fees vary; info at [www.CTLS.net](http://www.CTLS.net)

**For more information, contact**

Kim Lehman at [Kim.Lehman@ctls.net](mailto:Kim.Lehman@ctls.net) or 512-583-0704 or 800-262-4431.  
Check out over 200 entries in the *CTLS Performer's List* at [www.ctls.net](http://www.ctls.net)