

FY2009 Return on Investment

Based on 2009 Annual Report

Austin Public Library

Austin

Population 757,688
 Operating Expenses \$24,550,676
 Visitors to the Library 3,682,744

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	170,318	\$7.00	\$1,192,226	Estimated cost per question
Adult Materials Circulated	2,506,967	\$15.00	\$37,604,505	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,690,996	\$10.00	\$16,909,960	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	50,408	\$25.00	\$1,260,200	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	25,290	\$10.00	\$252,900	Estimate
Persons Attending Children's Programs/Classes	98,180	\$6.00	\$589,080	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(568) x hours open(52,651) x 70% usage rate	\$12.00	\$251,208,451	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	17,815	\$7.00	\$124,705	Comparable wage
Patrons Receiving Electronic Resources Training	3,024	\$7.00	\$21,168	Estimated quarter hour instruction per patron
Total Value of Services			\$309,163,195	
Return on Investment			\$ 12.59	

For every dollar invested in library services, \$ 12.59 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Wells Branch Community Library

Wells Branch

Population 19,002
 Operating Expenses \$434,591
 Visitors to the Library 83,089

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	402	\$7.00	\$2,814	Estimated cost per question
Adult Materials Circulated	61,026	\$15.00	\$915,390	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	75,591	\$10.00	\$755,910	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	30	\$25.00	\$ 750	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,222	\$10.00	\$22,220	Estimate
Persons Attending Children's Programs/Classes	7,575	\$6.00	\$45,450	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(26) x hours open(2,880) x 70% usage rate	\$12.00	\$628,992	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,716	\$7.00	\$26,012	Comparable wage
Patrons Receiving Electronic Resources Training	94	\$7.00	\$ 658	Estimated quarter hour instruction per patron
Total Value of Services			\$2,398,196	
Return on Investment			\$ 5.52	

For every dollar invested in library services, \$ 5.52 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Teinert Memorial Public Library

Bartlett

Population 1,731
 Operating Expenses \$61,922
 Visitors to the Library 5,322

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	925	\$7.00	\$6,475	Estimated cost per question
Adult Materials Circulated	7,698	\$15.00	\$115,470	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,552	\$10.00	\$35,520	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	10	\$25.00	\$ 250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	599	\$6.00	\$3,594	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(2,364) x 70% usage rate	\$12.00	\$119,146	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	145	\$7.00	\$1,015	Comparable wage
Patrons Receiving Electronic Resources Training	1,500	\$7.00	\$10,500	Estimated quarter hour instruction per patron
Total Value of Services			\$291,970	
Return on Investment			\$ 4.72	

For every dollar invested in library services, \$ 4.72 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Bastrop Public Library

Bastrop

Population 27,443
 Operating Expenses \$548,824
 Visitors to the Library 137,555

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	12,555	\$7.00	\$87,885	Estimated cost per question
Adult Materials Circulated	124,949	\$15.00	\$1,874,235	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	67,751	\$10.00	\$677,510	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	581	\$25.00	\$14,525	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	384	\$10.00	\$3,840	Estimate
Persons Attending Children's Programs/Classes	9,640	\$6.00	\$57,840	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(28) x hours open(2,284) x 70% usage rate	\$12.00	\$537,197	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,541	\$7.00	\$17,787	Comparable wage
Patrons Receiving Electronic Resources Training	2,114	\$7.00	\$14,798	Estimated quarter hour instruction per patron
Total Value of Services			\$3,285,617	
Return on Investment			\$ 5.99	

For every dollar invested in library services, \$ **5.99** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Bee Cave Public Library

Bee Cave

Population 2,680
 Operating Expenses \$338,395
 Visitors to the Library 73,428

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,600	\$7.00	\$11,200	Estimated cost per question
Adult Materials Circulated	68,306	\$15.00	\$1,024,590	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	93,998	\$10.00	\$939,980	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	516	\$25.00	\$12,900	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	270	\$10.00	\$2,700	Estimate
Persons Attending Children's Programs/Classes	10,086	\$6.00	\$60,516	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(12) x hours open(2,376) x 70% usage rate	\$12.00	\$239,501	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,322	\$7.00	\$9,254	Comparable wage
Patrons Receiving Electronic Resources Training	9	\$7.00	\$ 63	Estimated quarter hour instruction per patron
Total Value of Services			\$2,300,704	
Return on Investment			\$ 6.80	

For every dollar invested in library services, \$ **6.80** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Lena Armstrong Public Library

Belton

Population 17,876
 Operating Expenses \$256,030
 Visitors to the Library 38,395

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,341	\$7.00	\$16,387	Estimated cost per question
Adult Materials Circulated	29,802	\$15.00	\$447,030	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	16,829	\$10.00	\$168,290	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	23	\$25.00	\$ 575	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	120	\$10.00	\$1,200	Estimate
Persons Attending Children's Programs/Classes	1,754	\$6.00	\$10,524	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(7) x hours open(1,965) x 70% usage rate	\$12.00	\$115,542	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	900	\$7.00	\$6,300	Comparable wage
Patrons Receiving Electronic Resources Training	355	\$7.00	\$2,485	Estimated quarter hour instruction per patron
Total Value of Services			\$768,333	
Return on Investment			\$ 3.00	

For every dollar invested in library services, \$ 3.00 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Blanco County South Library District

Blanco

Population 4,697
 Operating Expenses \$131,152
 Visitors to the Library 27,890

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,903	\$7.00	\$20,321	Estimated cost per question
Adult Materials Circulated	22,932	\$15.00	\$343,980	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	5,011	\$10.00	\$50,110	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	83	\$25.00	\$2,075	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	2,091	\$6.00	\$12,546	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(15) x hours open(2,600) x 70% usage rate	\$12.00	\$327,600	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	8,210	\$7.00	\$57,470	Comparable wage
Patrons Receiving Electronic Resources Training	201	\$7.00	\$1,407	Estimated quarter hour instruction per patron
Total Value of Services			\$815,509	
Return on Investment			\$ 6.22	

For every dollar invested in library services, \$ 6.22 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Bremond Public Library

Bremond

Population 1,951
 Operating Expenses \$25,545
 Visitors to the Library 7,962

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	22	\$7.00	\$ 154	Estimated cost per question
Adult Materials Circulated	1,857	\$15.00	\$27,855	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,089	\$10.00	\$10,890	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	12	\$25.00	\$ 300	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	198	\$10.00	\$1,980	Estimate
Persons Attending Children's Programs/Classes	596	\$6.00	\$3,576	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(1,704) x 70% usage rate	\$12.00	\$85,882	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,756	\$7.00	\$26,292	Comparable wage
Patrons Receiving Electronic Resources Training	26	\$7.00	\$ 182	Estimated quarter hour instruction per patron
Total Value of Services			\$157,111	
Return on Investment			\$ 6.15	

For every dollar invested in library services, \$ 6.15 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Nancy Carol Roberts Memorial Library

Brenham

Population 32,244
 Operating Expenses \$409,999
 Visitors to the Library 92,516

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	22,074	\$7.00	\$154,518	Estimated cost per question
Adult Materials Circulated	35,415	\$15.00	\$531,225	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	32,703	\$10.00	\$327,030	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	161	\$25.00	\$4,025	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	533	\$10.00	\$5,330	Estimate
Persons Attending Children's Programs/Classes	13,340	\$6.00	\$80,040	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(11) x hours open(2,822) x 70% usage rate	\$12.00	\$260,753	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	376	\$7.00	\$2,632	Comparable wage
Patrons Receiving Electronic Resources Training	128	\$7.00	\$ 896	Estimated quarter hour instruction per patron
Total Value of Services			\$1,366,449	
Return on Investment			\$ 3.33	

For every dollar invested in library services, \$ 3.33 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Bryan+College Station Public Library System

Bryan

Population 156,485
 Operating Expenses \$2,426,368
 Visitors to the Library 494,863

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	27,233	\$7.00	\$190,631	Estimated cost per question
Adult Materials Circulated	481,645	\$15.00	\$7,224,675	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	303,598	\$10.00	\$3,035,980	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	1,128	\$25.00	\$28,200	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	295	\$10.00	\$2,950	Estimate
Persons Attending Children's Programs/Classes	42,631	\$6.00	\$255,786	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(50) x hours open(8,756) x 70% usage rate	\$12.00	\$3,677,520	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,912	\$7.00	\$13,384	Comparable wage
Patrons Receiving Electronic Resources Training	368	\$7.00	\$2,576	Estimated quarter hour instruction per patron
Total Value of Services			\$14,431,702	
Return on Investment			\$ 5.95	

For every dollar invested in library services, \$ 5.95 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Buda Public Library

Buda

Population **8,394**
 Operating Expenses **\$313,880**
 Visitors to the Library **70,488**

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,385	\$7.00	\$9,695	Estimated cost per question
Adult Materials Circulated	52,240	\$15.00	\$783,600	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	43,387	\$10.00	\$433,870	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	570	\$25.00	\$14,250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,816	\$10.00	\$18,160	Estimate
Persons Attending Children's Programs/Classes	8,889	\$6.00	\$53,334	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(16) x hours open(2,673) x 70% usage rate	\$12.00	\$359,251	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,618	\$7.00	\$11,326	Comparable wage
Patrons Receiving Electronic Resources Training	500	\$7.00	\$3,500	Estimated quarter hour instruction per patron
Total Value of Services			\$1,686,986	
Return on Investment			\$ 5.37	

For every dollar invested in library services, \$ **5.37** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Buffalo Public Library

Buffalo

Population 1,973
 Operating Expenses \$86,852
 Visitors to the Library 5,634

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	30	\$7.00	\$ 210	Estimated cost per question
Adult Materials Circulated	2,866	\$15.00	\$42,990	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	468	\$10.00	\$4,680	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	25	\$25.00	\$ 625	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	57	\$6.00	\$ 342	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(1,615) x 70% usage rate	\$12.00	\$81,396	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	170	\$7.00	\$1,190	Comparable wage
Patrons Receiving Electronic Resources Training	2	\$7.00	\$ 14	Estimated quarter hour instruction per patron
Total Value of Services			\$131,447	
Return on Investment			\$ 1.51	

For every dollar invested in library services, \$ 1.51 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Burnet County Library System

Burnet

Population 44,488
 Operating Expenses \$815,165
 Visitors to the Library 185,465

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	16,016	\$7.00	\$112,112	Estimated cost per question
Adult Materials Circulated	192,374	\$15.00	\$2,885,610	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	83,779	\$10.00	\$837,790	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	212	\$25.00	\$5,300	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,790	\$10.00	\$27,900	Estimate
Persons Attending Children's Programs/Classes	13,194	\$6.00	\$79,164	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(33) x hours open(6,214) x 70% usage rate	\$12.00	\$1,722,521	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,529	\$7.00	\$24,703	Comparable wage
Patrons Receiving Electronic Resources Training		\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$5,695,100	
Return on Investment			\$ 6.99	

For every dollar invested in library services, \$ **6.99** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Harrie P Woodson Memorial Library

Caldwell

Population 3,736
 Operating Expenses \$80,662
 Visitors to the Library 11,906

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	341	\$7.00	\$2,387	Estimated cost per question
Adult Materials Circulated	11,281	\$15.00	\$169,215	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	8,565	\$10.00	\$85,650	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	855	\$10.00	\$8,550	Estimate
Persons Attending Children's Programs/Classes	226	\$6.00	\$1,356	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(3) x hours open(1,931) x 70% usage rate	\$12.00	\$48,661	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	198	\$7.00	\$1,386	Comparable wage
Patrons Receiving Electronic Resources Training	15	\$7.00	\$ 105	Estimated quarter hour instruction per patron
Total Value of Services			\$317,310	
Return on Investment			\$ 3.93	

For every dollar invested in library services, \$ **3.93** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Cameron Public Library

Cameron

Population 12,206
 Operating Expenses \$107,132
 Visitors to the Library 12,460

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	401	\$7.00	\$2,807	Estimated cost per question
Adult Materials Circulated	9,183	\$15.00	\$137,745	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,558	\$10.00	\$15,580	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	8	\$25.00	\$ 200	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	91	\$10.00	\$ 910	Estimate
Persons Attending Children's Programs/Classes	147	\$6.00	\$ 882	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(12) x hours open(1,992) x 70% usage rate	\$12.00	\$200,794	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	288	\$7.00	\$2,016	Comparable wage
Patrons Receiving Electronic Resources Training	87	\$7.00	\$ 609	Estimated quarter hour instruction per patron
Total Value of Services			\$361,543	
Return on Investment			\$ 3.37	

For every dollar invested in library services, \$ 3.37 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Cedar Park Public Library

Cedar Park

Population 62,308
 Operating Expenses \$1,172,057
 Visitors to the Library 327,962

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	54,547	\$7.00	\$381,829	Estimated cost per question
Adult Materials Circulated	430,958	\$15.00	\$6,464,370	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	364,367	\$10.00	\$3,643,670	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	363	\$25.00	\$9,075	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	35,487	\$6.00	\$212,922	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(35) x hours open(3,443) x 70% usage rate	\$12.00	\$1,012,242	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,842	\$7.00	\$12,894	Comparable wage
Patrons Receiving Electronic Resources Training	17,893	\$7.00	\$125,251	Estimated quarter hour instruction per patron
Total Value of Services			\$11,862,253	
Return on Investment			\$ 10.12	

For every dollar invested in library services, \$ 10.12 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Elmer P & Jewel Ward Memorial Library

Centerville

Population 971
 Operating Expenses \$42,206
 Visitors to the Library 14,347

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5,274	\$7.00	\$36,918	Estimated cost per question
Adult Materials Circulated	9,393	\$15.00	\$140,895	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,733	\$10.00	\$37,330	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	520	\$10.00	\$5,200	Estimate
Persons Attending Children's Programs/Classes	2,335	\$6.00	\$14,010	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(4) x hours open(1,900) x 70% usage rate	\$12.00	\$63,840	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	812	\$7.00	\$5,684	Comparable wage
Patrons Receiving Electronic Resources Training	327	\$7.00	\$2,289	Estimated quarter hour instruction per patron
Total Value of Services			\$306,166	
Return on Investment			\$ 7.25	

For every dollar invested in library services, \$ 7.25 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Nellie Pederson Civic Library

Clifton

Population 3,565
 Operating Expenses \$25,949
 Visitors to the Library 9,574

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	625	\$7.00	\$4,375	Estimated cost per question
Adult Materials Circulated	8,597	\$15.00	\$128,955	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	2,016	\$10.00	\$20,160	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	15	\$25.00	\$ 375	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	330	\$10.00	\$3,300	Estimate
Persons Attending Children's Programs/Classes	62	\$6.00	\$ 372	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(1,270) x 70% usage rate	\$12.00	\$85,344	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,871	\$7.00	\$13,097	Comparable wage
Patrons Receiving Electronic Resources Training	75	\$7.00	\$ 525	Estimated quarter hour instruction per patron
Total Value of Services			\$256,503	
Return on Investment			\$ 9.88	

For every dollar invested in library services, \$ **9.88** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Copperas Cove Public Library

Copperas Cove

Population 30,710
 Operating Expenses \$504,386
 Visitors to the Library 88,760

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	39,903	\$7.00	\$279,321	Estimated cost per question
Adult Materials Circulated	77,686	\$15.00	\$1,165,290	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	32,971	\$10.00	\$329,710	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	159	\$25.00	\$3,975	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,362	\$10.00	\$23,620	Estimate
Persons Attending Children's Programs/Classes	8,640	\$6.00	\$51,840	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(15) x hours open(2,471) x 70% usage rate	\$12.00	\$311,346	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,879	\$7.00	\$13,153	Comparable wage
Patrons Receiving Electronic Resources Training	45	\$7.00	\$ 315	Estimated quarter hour instruction per patron
Total Value of Services			\$2,178,570	
Return on Investment			\$ 4.32	

For every dollar invested in library services, \$ 4.32 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

East Travis Gateway Library District

Del Valle

Population 14,963
 Operating Expenses \$96,391
 Visitors to the Library 8,633

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	351	\$7.00	\$2,457	Estimated cost per question
Adult Materials Circulated	2,028	\$15.00	\$30,420	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,278	\$10.00	\$12,780	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	159	\$6.00	\$ 954	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(7) x hours open(2,182) x 70% usage rate	\$12.00	\$128,302	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	842	\$7.00	\$5,894	Comparable wage
Patrons Receiving Electronic Resources Training	251	\$7.00	\$1,757	Estimated quarter hour instruction per patron
Total Value of Services			\$182,564	
Return on Investment			\$ 1.89	

For every dollar invested in library services, \$ **1.89** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Black Bridge Library

Dime Box

Population 1,329
 Operating Expenses \$49,871
 Visitors to the Library 19,200

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,660	\$7.00	\$11,620	Estimated cost per question
Adult Materials Circulated	12,356	\$15.00	\$185,340	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	12,054	\$10.00	\$120,540	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	1,188	\$6.00	\$7,128	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(15) x hours open(1,733) x 70% usage rate	\$12.00	\$218,358	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	100	\$7.00	\$ 700	Comparable wage
Patrons Receiving Electronic Resources Training	110	\$7.00	\$ 770	Estimated quarter hour instruction per patron
Total Value of Services			\$544,456	
Return on Investment			\$ 10.92	

For every dollar invested in library services, \$ 10.92 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Dripping Springs Community Library

Dripping Springs

Population 25,203
 Operating Expenses \$335,901
 Visitors to the Library 72,299

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	9,834	\$7.00	\$68,838	Estimated cost per question
Adult Materials Circulated	65,052	\$15.00	\$975,780	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	50,763	\$10.00	\$507,630	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	704	\$25.00	\$17,600	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,248	\$10.00	\$12,480	Estimate
Persons Attending Children's Programs/Classes	1,524	\$6.00	\$9,144	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(15) x hours open(2,532) x 70% usage rate	\$12.00	\$319,032	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,904	\$7.00	\$13,328	Comparable wage
Patrons Receiving Electronic Resources Training	888	\$7.00	\$6,216	Estimated quarter hour instruction per patron
Total Value of Services			\$1,930,048	
Return on Investment			\$ 5.75	

For every dollar invested in library services, \$ 5.75 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Elgin Public Library

Elgin

Population 31,755
 Operating Expenses \$206,558
 Visitors to the Library 63,408

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5,616	\$7.00	\$39,312	Estimated cost per question
Adult Materials Circulated	62,260	\$15.00	\$933,900	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	35,330	\$10.00	\$353,300	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	136	\$25.00	\$3,400	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	4,063	\$6.00	\$24,378	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(1,935) x 70% usage rate	\$12.00	\$130,032	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,941	\$7.00	\$27,587	Comparable wage
Patrons Receiving Electronic Resources Training	968	\$7.00	\$6,776	Estimated quarter hour instruction per patron
Total Value of Services			\$1,518,685	
Return on Investment			\$ 7.35	

For every dollar invested in library services, \$ 7.35 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Fairfield Library

Fairfield

Population **8,183**
 Operating Expenses **\$68,678**
 Visitors to the Library **26,954**

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,493	\$7.00	\$10,451	Estimated cost per question
Adult Materials Circulated	13,873	\$15.00	\$208,095	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,202	\$10.00	\$32,020	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	45	\$25.00	\$1,125	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	130	\$10.00	\$1,300	Estimate
Persons Attending Children's Programs/Classes	859	\$6.00	\$5,154	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(7) x hours open(1,584) x 70% usage rate	\$12.00	\$93,139	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,207	\$7.00	\$15,449	Comparable wage
Patrons Receiving Electronic Resources Training	33	\$7.00	\$ 231	Estimated quarter hour instruction per patron
Total Value of Services			\$366,964	
Return on Investment			\$ 5.34	

For every dollar invested in library services, \$ **5.34** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Florence Public Library

Florence

Population 1,129
 Operating Expenses \$28,383
 Visitors to the Library 9,435

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	390	\$7.00	\$2,730	Estimated cost per question
Adult Materials Circulated	10,661	\$15.00	\$159,915	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	5,002	\$10.00	\$50,020	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	6	\$25.00	\$ 150	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	53	\$10.00	\$ 530	Estimate
Persons Attending Children's Programs/Classes	524	\$6.00	\$3,144	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(1,954) x 70% usage rate	\$12.00	\$98,482	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,474	\$7.00	\$24,318	Comparable wage
Patrons Receiving Electronic Resources Training		\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$339,289	
Return on Investment			\$ 11.95	

For every dollar invested in library services, \$ 11.95 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Robertson County Library

Franklin

Population 3,293
 Operating Expenses \$33,695
 Visitors to the Library 4,153

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	50	\$7.00	\$ 350	Estimated cost per question
Adult Materials Circulated	1,338	\$15.00	\$20,070	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	2,079	\$10.00	\$20,790	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	1,749	\$6.00	\$10,494	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(1) x hours open(1,640) x 70% usage rate	\$12.00	\$13,776	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,190	\$7.00	\$15,330	Comparable wage
Patrons Receiving Electronic Resources Training	1	\$7.00	\$ 7	Estimated quarter hour instruction per patron
Total Value of Services			\$80,817	
Return on Investment			\$ 2.40	

For every dollar invested in library services, \$ 2.40 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Gatesville Public Library

Gatesville

Population 6,579
 Operating Expenses \$366,690
 Visitors to the Library 45,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	6,550	\$7.00	\$45,850	Estimated cost per question
Adult Materials Circulated	39,900	\$15.00	\$598,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	34,600	\$10.00	\$346,000	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	831	\$25.00	\$20,775	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,130	\$10.00	\$11,300	Estimate
Persons Attending Children's Programs/Classes	5,470	\$6.00	\$32,820	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(17) x hours open(2,714) x 70% usage rate	\$12.00	\$387,559	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,000	\$7.00	\$7,000	Comparable wage
Patrons Receiving Electronic Resources Training	500	\$7.00	\$3,500	Estimated quarter hour instruction per patron
Total Value of Services			\$1,453,304	
Return on Investment			\$ 3.96	

For every dollar invested in library services, \$ **3.96** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Georgetown Public Library

Georgetown

Population **49,618**
 Operating Expenses **\$1,355,739**
 Visitors to the Library **339,790**

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	133,090	\$7.00	\$931,630	Estimated cost per question
Adult Materials Circulated	326,993	\$15.00	\$4,904,895	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	169,610	\$10.00	\$1,696,100	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	315	\$25.00	\$7,875	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,050	\$10.00	\$10,500	Estimate
Persons Attending Children's Programs/Classes	15,524	\$6.00	\$93,144	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(35) x hours open(3,254) x 70% usage rate	\$12.00	\$956,676	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	11,653	\$7.00	\$81,571	Comparable wage
Patrons Receiving Electronic Resources Training	4,000	\$7.00	\$28,000	Estimated quarter hour instruction per patron
Total Value of Services			\$8,710,391	
Return on Investment			\$ 6.42	

For every dollar invested in library services, \$ **6.42** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Giddings Public Library

Giddings

Population 5,423
 Operating Expenses \$279,253
 Visitors to the Library 38,841

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,185	\$7.00	\$8,295	Estimated cost per question
Adult Materials Circulated	24,780	\$15.00	\$371,700	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	8,815	\$10.00	\$88,150	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	164	\$25.00	\$4,100	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	532	\$10.00	\$5,320	Estimate
Persons Attending Children's Programs/Classes	3,568	\$6.00	\$21,408	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(21) x hours open(2,108) x 70% usage rate	\$12.00	\$371,851	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	732	\$7.00	\$5,124	Comparable wage
Patrons Receiving Electronic Resources Training	5	\$7.00	\$ 35	Estimated quarter hour instruction per patron
Total Value of Services			\$875,983	
Return on Investment			\$ 3.14	

For every dollar invested in library services, \$ 3.14 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Jennie Trent Dew Library

Goldthwaite

Population 4,998
 Operating Expenses \$53,534
 Visitors to the Library 12,867

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	768	\$7.00	\$5,376	Estimated cost per question
Adult Materials Circulated	11,216	\$15.00	\$168,240	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	5,684	\$10.00	\$56,840	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	108	\$25.00	\$2,700	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	18	\$10.00	\$ 180	Estimate
Persons Attending Children's Programs/Classes	1,469	\$6.00	\$8,814	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(7) x hours open(1,555) x 70% usage rate	\$12.00	\$91,434	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	559	\$7.00	\$3,913	Comparable wage
Patrons Receiving Electronic Resources Training	312	\$7.00	\$2,184	Estimated quarter hour instruction per patron
Total Value of Services			\$339,681	
Return on Investment			\$ 6.35	

For every dollar invested in library services, \$ 6.35 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Maffett Memorial Library

Groesbeck

Population 8,768
 Operating Expenses \$80,677
 Visitors to the Library 16,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	14,000	\$7.00	\$98,000	Estimated cost per question
Adult Materials Circulated	28,900	\$15.00	\$433,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,100	\$10.00	\$31,000	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	52	\$25.00	\$1,300	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	2,000	\$6.00	\$12,000	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(14) x hours open(1,656) x 70% usage rate	\$12.00	\$194,746	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	716	\$7.00	\$5,012	Comparable wage
Patrons Receiving Electronic Resources Training	400	\$7.00	\$2,800	Estimated quarter hour instruction per patron
Total Value of Services			\$778,358	
Return on Investment			\$ 9.65	

For every dollar invested in library services, \$ **9.65** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Hamilton Public Library

Hamilton

Population 8,092
 Operating Expenses \$71,767
 Visitors to the Library 13,233

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	12	\$7.00	\$ 84	Estimated cost per question
Adult Materials Circulated	19,553	\$15.00	\$293,295	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	2,147	\$10.00	\$21,470	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	86	\$25.00	\$2,150	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	118	\$10.00	\$1,180	Estimate
Persons Attending Children's Programs/Classes	233	\$6.00	\$1,398	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(1,911) x 70% usage rate	\$12.00	\$128,419	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	628	\$7.00	\$4,396	Comparable wage
Patrons Receiving Electronic Resources Training	28	\$7.00	\$ 196	Estimated quarter hour instruction per patron
Total Value of Services			\$452,588	
Return on Investment			\$ 6.31	

For every dollar invested in library services, \$ 6.31 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Harker Heights Public Library

Harker Heights

Population 25,417
 Operating Expenses \$599,427
 Visitors to the Library 60,241

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	10,797	\$7.00	\$75,579	Estimated cost per question
Adult Materials Circulated	55,518	\$15.00	\$832,770	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	45,676	\$10.00	\$456,760	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	520	\$25.00	\$13,000	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,175	\$10.00	\$11,750	Estimate
Persons Attending Children's Programs/Classes	12,730	\$6.00	\$76,380	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(13) x hours open(3,151) x 70% usage rate	\$12.00	\$344,089	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,998	\$7.00	\$13,986	Comparable wage
Patrons Receiving Electronic Resources Training	1,300	\$7.00	\$9,100	Estimated quarter hour instruction per patron
Total Value of Services			\$1,833,414	
Return on Investment			\$ 3.06	

For every dollar invested in library services, \$ 3.06 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Smith-Welch Memorial Library

Hearne

Population 10,448
 Operating Expenses \$150,376
 Visitors to the Library 16,353

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	3,015	\$7.00	\$21,105	Estimated cost per question
Adult Materials Circulated	15,665	\$15.00	\$234,975	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,262	\$10.00	\$32,620	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	18	\$25.00	\$ 450	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	69	\$10.00	\$ 690	Estimate
Persons Attending Children's Programs/Classes	280	\$6.00	\$1,680	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(15) x hours open(2,106) x 70% usage rate	\$12.00	\$265,356	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	329	\$7.00	\$2,303	Comparable wage
Patrons Receiving Electronic Resources Training	1,210	\$7.00	\$8,470	Estimated quarter hour instruction per patron
Total Value of Services			\$567,649	
Return on Investment			\$ 3.77	

For every dollar invested in library services, \$ 3.77 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Hewitt Public Library

Hewitt

Population 20,956
 Operating Expenses \$212,227
 Visitors to the Library 54,973

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	3,482	\$7.00	\$24,374	Estimated cost per question
Adult Materials Circulated	48,186	\$15.00	\$722,790	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	41,028	\$10.00	\$410,280	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	1,731	\$25.00	\$43,275	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	4,280	\$6.00	\$25,680	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(16) x hours open(2,560) x 70% usage rate	\$12.00	\$344,064	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	370	\$7.00	\$2,590	Comparable wage
Patrons Receiving Electronic Resources Training	200	\$7.00	\$1,400	Estimated quarter hour instruction per patron
Total Value of Services			\$1,574,453	
Return on Investment			\$ 7.42	

For every dollar invested in library services, \$ 7.42 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Hillsboro City Library

Hillsboro

Population 8,941
 Operating Expenses \$374,603
 Visitors to the Library 64,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	39,000	\$7.00	\$273,000	Estimated cost per question
Adult Materials Circulated	31,542	\$15.00	\$473,130	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	16,248	\$10.00	\$162,480	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	461	\$25.00	\$11,525	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,230	\$10.00	\$12,300	Estimate
Persons Attending Children's Programs/Classes	1,344	\$6.00	\$8,064	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(32) x hours open(2,372) x 70% usage rate	\$12.00	\$637,594	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	450	\$7.00	\$3,150	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$1,581,243	
Return on Investment			\$ 4.22	

For every dollar invested in library services, \$ 4.22 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

BJ Hill Library

Holland

Population 1,140
 Operating Expenses \$31,274
 Visitors to the Library 2,832

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	112	\$7.00	\$ 784	Estimated cost per question
Adult Materials Circulated	1,210	\$15.00	\$18,150	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,520	\$10.00	\$15,200	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	58	\$6.00	\$ 348	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(5) x hours open(2,150) x 70% usage rate	\$12.00	\$90,300	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	127	\$7.00	\$ 889	Comparable wage
Patrons Receiving Electronic Resources Training	77	\$7.00	\$ 539	Estimated quarter hour instruction per patron
Total Value of Services			\$126,210	
Return on Investment			\$ 4.04	

For every dollar invested in library services, \$ **4.04** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Hutto Public Library

Hutto

Population 13,599
 Operating Expenses \$130,692
 Visitors to the Library 17,753

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	895	\$7.00	\$6,265	Estimated cost per question
Adult Materials Circulated	8,035	\$15.00	\$120,525	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	16,442	\$10.00	\$164,420	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	1	\$25.00	\$ 25	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	3,771	\$6.00	\$22,626	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(1,371) x 70% usage rate	\$12.00	\$69,098	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	481	\$7.00	\$3,367	Comparable wage
Patrons Receiving Electronic Resources Training	184	\$7.00	\$1,288	Estimated quarter hour instruction per patron
Total Value of Services			\$387,614	
Return on Investment			\$ 2.97	

For every dollar invested in library services, \$ **2.97** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Johnson City Library

Johnson City

Population 4,385
 Operating Expenses \$159,423
 Visitors to the Library 16,298

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	614	\$7.00	\$4,298	Estimated cost per question
Adult Materials Circulated	12,382	\$15.00	\$185,730	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,788	\$10.00	\$47,880	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	64	\$25.00	\$1,600	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,552	\$10.00	\$15,520	Estimate
Persons Attending Children's Programs/Classes	2,400	\$6.00	\$14,400	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(19) x hours open(2,775) x 70% usage rate	\$12.00	\$442,890	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,376	\$7.00	\$9,632	Comparable wage
Patrons Receiving Electronic Resources Training	45	\$7.00	\$ 315	Estimated quarter hour instruction per patron
Total Value of Services			\$722,265	
Return on Investment			\$ 4.53	

For every dollar invested in library services, \$ 4.53 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Jonestown Community Library

Jonestown

Population 2,432
 Operating Expenses \$94,233
 Visitors to the Library 11,902

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,003	\$7.00	\$14,021	Estimated cost per question
Adult Materials Circulated	7,990	\$15.00	\$119,850	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,353	\$10.00	\$43,530	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	13	\$25.00	\$ 325	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	226	\$10.00	\$2,260	Estimate
Persons Attending Children's Programs/Classes	450	\$6.00	\$2,700	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(5) x hours open(2,609) x 70% usage rate	\$12.00	\$109,578	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	295	\$7.00	\$2,065	Comparable wage
Patrons Receiving Electronic Resources Training	62	\$7.00	\$ 434	Estimated quarter hour instruction per patron
Total Value of Services			\$294,763	
Return on Investment			\$ 3.13	

For every dollar invested in library services, \$ 3.13 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Killeen City Library System

Killeen

Population 116,934
 Operating Expenses \$1,583,772
 Visitors to the Library 269,370

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	38,014	\$7.00	\$266,098	Estimated cost per question
Adult Materials Circulated	198,332	\$15.00	\$2,974,980	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	109,878	\$10.00	\$1,098,780	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	387	\$25.00	\$9,675	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	11,496	\$6.00	\$68,976	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(28) x hours open(5,304) x 70% usage rate	\$12.00	\$1,247,501	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	682	\$7.00	\$4,774	Comparable wage
Patrons Receiving Electronic Resources Training	500	\$7.00	\$3,500	Estimated quarter hour instruction per patron
Total Value of Services			\$5,674,284	
Return on Investment			\$ 3.58	

For every dollar invested in library services, \$ 3.58 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Kyle Community Library

Kyle

Population 32,279
 Operating Expenses \$304,719
 Visitors to the Library 81,019

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,332	\$7.00	\$9,324	Estimated cost per question
Adult Materials Circulated	70,646	\$15.00	\$1,059,690	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	15,965	\$10.00	\$159,650	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	631	\$25.00	\$15,775	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	828	\$10.00	\$8,280	Estimate
Persons Attending Children's Programs/Classes	6,305	\$6.00	\$37,830	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(20) x hours open(2,400) x 70% usage rate	\$12.00	\$403,200	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,156	\$7.00	\$15,092	Comparable wage
Patrons Receiving Electronic Resources Training	110	\$7.00	\$ 770	Estimated quarter hour instruction per patron
Total Value of Services			\$1,709,611	
Return on Investment			\$ 5.61	

For every dollar invested in library services, \$ 5.61 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Fayette Public Library

La Grange

Population 4,709
 Operating Expenses \$148,318
 Visitors to the Library 73,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,800	\$7.00	\$12,600	Estimated cost per question
Adult Materials Circulated	52,359	\$15.00	\$785,385	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	21,343	\$10.00	\$213,430	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	89	\$25.00	\$2,225	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	160	\$10.00	\$1,600	Estimate
Persons Attending Children's Programs/Classes	868	\$6.00	\$5,208	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(17) x hours open(1,853) x 70% usage rate	\$12.00	\$264,608	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	150	\$7.00	\$1,050	Comparable wage
Patrons Receiving Electronic Resources Training	175	\$7.00	\$1,225	Estimated quarter hour instruction per patron
Total Value of Services			\$1,287,331	
Return on Investment			\$ 8.68	

For every dollar invested in library services, \$ **8.68** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Lago Vista Public Library

Lago Vista

Population 6,293
 Operating Expenses \$102,560
 Visitors to the Library 18,333

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,100	\$7.00	\$7,700	Estimated cost per question
Adult Materials Circulated	26,816	\$15.00	\$402,240	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	7,666	\$10.00	\$76,660	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	25	\$25.00	\$ 625	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,378	\$10.00	\$13,780	Estimate
Persons Attending Children's Programs/Classes	1,099	\$6.00	\$6,594	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(4) x hours open(2,392) x 70% usage rate	\$12.00	\$80,371	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	4,000	\$7.00	\$28,000	Comparable wage
Patrons Receiving Electronic Resources Training	1,500	\$7.00	\$10,500	Estimated quarter hour instruction per patron
Total Value of Services			\$626,470	
Return on Investment			\$ 6.11	

For every dollar invested in library services, \$ 6.11 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Lake Travis Community Library

Lake Travis/Lakeway

Population 22,318
 Operating Expenses \$305,614
 Visitors to the Library 64,409

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	6,357	\$7.00	\$44,499	Estimated cost per question
Adult Materials Circulated	74,996	\$15.00	\$1,124,940	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	64,266	\$10.00	\$642,660	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	422	\$25.00	\$10,550	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	424	\$10.00	\$4,240	Estimate
Persons Attending Children's Programs/Classes	3,579	\$6.00	\$21,474	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(2,572) x 70% usage rate	\$12.00	\$172,838	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	9,275	\$7.00	\$64,925	Comparable wage
Patrons Receiving Electronic Resources Training	374	\$7.00	\$2,618	Estimated quarter hour instruction per patron
Total Value of Services			\$2,088,744	
Return on Investment			\$ 6.83	

For every dollar invested in library services, \$ **6.83** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Lampasas Public Library

Lampasas

Population 7,975
 Operating Expenses \$182,654
 Visitors to the Library 64,898

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,553	\$7.00	\$10,871	Estimated cost per question
Adult Materials Circulated	59,716	\$15.00	\$895,740	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	12,037	\$10.00	\$120,370	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	112	\$25.00	\$2,800	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	22	\$10.00	\$ 220	Estimate
Persons Attending Children's Programs/Classes	1,665	\$6.00	\$9,990	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(11) x hours open(2,207) x 70% usage rate	\$12.00	\$203,927	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,248	\$7.00	\$8,736	Comparable wage
Patrons Receiving Electronic Resources Training	39	\$7.00	\$ 273	Estimated quarter hour instruction per patron
Total Value of Services			\$1,252,927	
Return on Investment			\$ 6.86	

For every dollar invested in library services, \$ **6.86** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Leander Public Library

Leander

Population 25,424
 Operating Expenses \$477,669
 Visitors to the Library 252,618

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,481	\$7.00	\$17,367	Estimated cost per question
Adult Materials Circulated	68,418	\$15.00	\$1,026,270	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	67,283	\$10.00	\$672,830	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	183	\$25.00	\$4,575	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,209	\$10.00	\$12,090	Estimate
Persons Attending Children's Programs/Classes	6,590	\$6.00	\$39,540	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(24) x hours open(3,720) x 70% usage rate	\$12.00	\$749,952	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	349	\$7.00	\$2,443	Comparable wage
Patrons Receiving Electronic Resources Training	1,500	\$7.00	\$10,500	Estimated quarter hour instruction per patron
Total Value of Services			\$2,535,567	
Return on Investment			\$ 5.31	

For every dollar invested in library services, \$ 5.31 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Liberty Hill Public Library

Liberty Hill

Population 10,652
 Operating Expenses \$127,759
 Visitors to the Library 30,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	9,125	\$7.00	\$63,875	Estimated cost per question
Adult Materials Circulated	26,383	\$15.00	\$395,745	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	19,710	\$10.00	\$197,100	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	5	\$25.00	\$ 125	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	7	\$10.00	\$ 70	Estimate
Persons Attending Children's Programs/Classes	1,993	\$6.00	\$11,958	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(4) x hours open(2,322) x 70% usage rate	\$12.00	\$78,019	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,618	\$7.00	\$11,326	Comparable wage
Patrons Receiving Electronic Resources Training	550	\$7.00	\$3,850	Estimated quarter hour instruction per patron
Total Value of Services			\$762,068	
Return on Investment			\$ 5.96	

For every dollar invested in library services, \$ **5.96** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Llano County Library System

Llano

Population 18,400
 Operating Expenses \$416,794
 Visitors to the Library 101,108

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	703	\$7.00	\$4,921	Estimated cost per question
Adult Materials Circulated	112,633	\$15.00	\$1,689,495	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	31,740	\$10.00	\$317,400	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	154	\$25.00	\$3,850	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,410	\$10.00	\$24,100	Estimate
Persons Attending Children's Programs/Classes	5,228	\$6.00	\$31,368	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(29) x hours open(6,195) x 70% usage rate	\$12.00	\$1,509,102	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	4,210	\$7.00	\$29,470	Comparable wage
Patrons Receiving Electronic Resources Training	1,231	\$7.00	\$8,617	Estimated quarter hour instruction per patron
Total Value of Services			\$3,618,323	
Return on Investment			\$ 8.68	

For every dollar invested in library services, \$ **8.68** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Dr Eugene Clark Library

Lockhart

Population 13,661
 Operating Expenses \$308,662
 Visitors to the Library 55,381

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	3,300	\$7.00	\$23,100	Estimated cost per question
Adult Materials Circulated	23,002	\$15.00	\$345,030	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	26,500	\$10.00	\$265,000	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	3,426	\$25.00	\$85,650	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	8,000	\$10.00	\$80,000	Estimate
Persons Attending Children's Programs/Classes	16,000	\$6.00	\$96,000	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(25) x hours open(2,764) x 70% usage rate	\$12.00	\$580,440	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,982	\$7.00	\$20,874	Comparable wage
Patrons Receiving Electronic Resources Training	1,004	\$7.00	\$7,028	Estimated quarter hour instruction per patron
Total Value of Services			\$1,503,122	
Return on Investment			\$ 4.87	

For every dollar invested in library services, \$ **4.87** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

JB Nickells Memorial Library

Luling

Population 5,458
 Operating Expenses \$120,420
 Visitors to the Library 21,934

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	197	\$7.00	\$1,379	Estimated cost per question
Adult Materials Circulated	35,764	\$15.00	\$536,460	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,484	\$10.00	\$44,840	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	119	\$25.00	\$2,975	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	163	\$6.00	\$ 978	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(9) x hours open(2,442) x 70% usage rate	\$12.00	\$184,615	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	200	\$7.00	\$1,400	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$772,647	
Return on Investment			\$ 6.42	

For every dollar invested in library services, \$ 6.42 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Madison County Library

Madisonville

Population 10,586
 Operating Expenses \$206,677
 Visitors to the Library 17,856

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,732	\$7.00	\$12,124	Estimated cost per question
Adult Materials Circulated	23,314	\$15.00	\$349,710	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,956	\$10.00	\$39,560	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	160	\$25.00	\$4,000	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	631	\$6.00	\$3,786	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(10) x hours open(1,680) x 70% usage rate	\$12.00	\$141,120	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	132	\$7.00	\$ 924	Comparable wage
Patrons Receiving Electronic Resources Training	556	\$7.00	\$3,892	Estimated quarter hour instruction per patron
Total Value of Services			\$555,116	
Return on Investment			\$ 2.69	

For every dollar invested in library services, \$ **2.69** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Pauline and Jane Chilton Memorial Marlin Public Library

Marlin

Population 15,564
 Operating Expenses \$75,203
 Visitors to the Library 21,112

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,300	\$7.00	\$16,100	Estimated cost per question
Adult Materials Circulated	27,356	\$15.00	\$410,340	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,085	\$10.00	\$30,850	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	60	\$25.00	\$1,500	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	511	\$10.00	\$5,110	Estimate
Persons Attending Children's Programs/Classes	150	\$6.00	\$ 900	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(9) x hours open(2,102) x 70% usage rate	\$12.00	\$158,911	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	971	\$7.00	\$6,797	Comparable wage
Patrons Receiving Electronic Resources Training	639	\$7.00	\$4,473	Estimated quarter hour instruction per patron
Total Value of Services			\$634,981	
Return on Investment			\$ 8.44	

For every dollar invested in library services, \$ **8.44** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Nancy Nail Memorial Library

Mart

Population 3,731
 Operating Expenses \$29,384
 Visitors to the Library 5,091

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	170	\$7.00	\$1,190	Estimated cost per question
Adult Materials Circulated	7,566	\$15.00	\$113,490	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,162	\$10.00	\$11,620	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	45	\$25.00	\$1,125	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	166	\$10.00	\$1,660	Estimate
Persons Attending Children's Programs/Classes	24	\$6.00	\$ 144	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(5) x hours open(1,300) x 70% usage rate	\$12.00	\$54,600	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	40	\$7.00	\$ 280	Comparable wage
Patrons Receiving Electronic Resources Training	5	\$7.00	\$ 35	Estimated quarter hour instruction per patron
Total Value of Services			\$184,144	
Return on Investment			\$ 6.27	

For every dollar invested in library services, \$ 6.27 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

McGinley Memorial Public Library

McGregor

Population **7,546**
 Operating Expenses **\$31,552**
 Visitors to the Library **5,853**

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	207	\$7.00	\$1,449	Estimated cost per question
Adult Materials Circulated	3,059	\$15.00	\$45,885	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	724	\$10.00	\$7,240	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	18	\$25.00	\$ 450	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	315	\$6.00	\$1,890	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(1,040) x 70% usage rate	\$12.00	\$52,416	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	300	\$7.00	\$2,100	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$111,430	
Return on Investment			\$ 3.53	

For every dollar invested in library services, \$ **3.53** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Meridian Public Library

Meridian

Population 1,495
 Operating Expenses \$45,802
 Visitors to the Library 12,363

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,979	\$7.00	\$13,853	Estimated cost per question
Adult Materials Circulated	5,348	\$15.00	\$80,220	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,743	\$10.00	\$17,430	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	215	\$25.00	\$5,375	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	1,120	\$6.00	\$6,720	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(10) x hours open(1,921) x 70% usage rate	\$12.00	\$161,364	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	5,320	\$7.00	\$37,240	Comparable wage
Patrons Receiving Electronic Resources Training	227	\$7.00	\$1,589	Estimated quarter hour instruction per patron
Total Value of Services			\$323,791	
Return on Investment			\$ 7.07	

For every dollar invested in library services, \$ 7.07 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Gibbs Memorial Library

Mexia

Population 13,423
 Operating Expenses \$183,866
 Visitors to the Library 33,128

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	11,487	\$7.00	\$80,409	Estimated cost per question
Adult Materials Circulated	23,599	\$15.00	\$353,985	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	15,158	\$10.00	\$151,580	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	84	\$25.00	\$2,100	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	2,696	\$6.00	\$16,176	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(13) x hours open(2,304) x 70% usage rate	\$12.00	\$251,597	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	624	\$7.00	\$4,368	Comparable wage
Patrons Receiving Electronic Resources Training	540	\$7.00	\$3,780	Estimated quarter hour instruction per patron
Total Value of Services			\$863,995	
Return on Investment			\$ 4.70	

For every dollar invested in library services, \$ 4.70 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Moody Community Library

Moody

Population 2,196
 Operating Expenses \$20,499
 Visitors to the Library 4,969

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5,945	\$7.00	\$41,615	Estimated cost per question
Adult Materials Circulated	4,509	\$15.00	\$67,635	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,515	\$10.00	\$15,150	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	213	\$25.00	\$5,325	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,070	\$10.00	\$10,700	Estimate
Persons Attending Children's Programs/Classes	605	\$6.00	\$3,630	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(1,108) x 70% usage rate	\$12.00	\$74,458	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	13,740	\$7.00	\$96,180	Comparable wage
Patrons Receiving Electronic Resources Training	475	\$7.00	\$3,325	Estimated quarter hour instruction per patron
Total Value of Services			\$318,018	
Return on Investment			\$ 15.51	

For every dollar invested in library services, \$ 15.51 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Mount Calm Public Library

Mount Calm

Population 343
 Operating Expenses \$25,724
 Visitors to the Library 2,900

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	352	\$7.00	\$2,464	Estimated cost per question
Adult Materials Circulated	2,908	\$15.00	\$43,620	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,246	\$10.00	\$12,460	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	20	\$25.00	\$ 500	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	123	\$6.00	\$ 738	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(1,045) x 70% usage rate	\$12.00	\$52,668	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	18	\$7.00	\$ 126	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$112,576	
Return on Investment			\$ 4.38	

For every dollar invested in library services, \$ **4.38** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Navasota Public Library

Navasota

Population 25,895
 Operating Expenses \$222,340
 Visitors to the Library 91,246

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	18,796	\$7.00	\$131,572	Estimated cost per question
Adult Materials Circulated	30,973	\$15.00	\$464,595	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	25,778	\$10.00	\$257,780	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	88	\$25.00	\$2,200	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	183	\$10.00	\$1,830	Estimate
Persons Attending Children's Programs/Classes	1,652	\$6.00	\$9,912	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(2,132) x 70% usage rate	\$12.00	\$143,270	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	609	\$7.00	\$4,263	Comparable wage
Patrons Receiving Electronic Resources Training	4	\$7.00	\$ 28	Estimated quarter hour instruction per patron
Total Value of Services			\$1,015,450	
Return on Investment			\$ 4.57	

For every dollar invested in library services, \$ 4.57 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Pflugerville Community Library

Pflugerville

Population 39,653
 Operating Expenses \$687,769
 Visitors to the Library 161,714

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	4,020	\$7.00	\$28,140	Estimated cost per question
Adult Materials Circulated	135,010	\$15.00	\$2,025,150	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	117,505	\$10.00	\$1,175,050	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	211	\$25.00	\$5,275	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	702	\$10.00	\$7,020	Estimate
Persons Attending Children's Programs/Classes	6,670	\$6.00	\$40,020	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(39) x hours open(3,141) x 70% usage rate	\$12.00	\$1,028,992	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,270	\$7.00	\$8,890	Comparable wage
Patrons Receiving Electronic Resources Training	927	\$7.00	\$6,489	Estimated quarter hour instruction per patron
Total Value of Services			\$4,325,026	
Return on Investment			\$ 6.29	

For every dollar invested in library services, \$ **6.29** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Tri-Community Library

Prairie Lea

Population 1,375
 Operating Expenses \$35,469
 Visitors to the Library 10,500

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	8,300	\$7.00	\$58,100	Estimated cost per question
Adult Materials Circulated	3,500	\$15.00	\$52,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	7,000	\$10.00	\$70,000	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	10	\$25.00	\$ 250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	3,400	\$10.00	\$34,000	Estimate
Persons Attending Children's Programs/Classes	3,300	\$6.00	\$19,800	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(10) x hours open(1,861) x 70% usage rate	\$12.00	\$156,324	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	560	\$7.00	\$3,920	Comparable wage
Patrons Receiving Electronic Resources Training	1	\$7.00	\$ 7	Estimated quarter hour instruction per patron
Total Value of Services			\$394,901	
Return on Investment			\$ 11.13	

For every dollar invested in library services, \$ 11.13 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Lucy Hill Patterson Memorial Library

Rockdale

Population 12,686
 Operating Expenses \$164,048
 Visitors to the Library 17,548

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	623	\$7.00	\$4,361	Estimated cost per question
Adult Materials Circulated	26,168	\$15.00	\$392,520	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	5,998	\$10.00	\$59,980	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	24	\$25.00	\$ 600	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	200	\$10.00	\$2,000	Estimate
Persons Attending Children's Programs/Classes	1,592	\$6.00	\$9,552	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(21) x hours open(1,887) x 70% usage rate	\$12.00	\$332,867	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	824	\$7.00	\$5,768	Comparable wage
Patrons Receiving Electronic Resources Training	2,159	\$7.00	\$15,113	Estimated quarter hour instruction per patron
Total Value of Services			\$822,761	
Return on Investment			\$ 5.02	

For every dollar invested in library services, \$ 5.02 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

D Brown Memorial Library

Rosebud

Population 1,336
 Operating Expenses \$28,385
 Visitors to the Library 15,292

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	3,224	\$7.00	\$22,568	Estimated cost per question
Adult Materials Circulated	7,492	\$15.00	\$112,380	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	2,759	\$10.00	\$27,590	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	279	\$6.00	\$1,674	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(18) x hours open(1,297) x 70% usage rate	\$12.00	\$196,106	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	24	\$7.00	\$ 168	Comparable wage
Patrons Receiving Electronic Resources Training	23	\$7.00	\$ 161	Estimated quarter hour instruction per patron
Total Value of Services			\$360,647	
Return on Investment			\$ 12.71	

For every dollar invested in library services, \$ 12.71 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Round Rock Public Library System

Round Rock

Population 104,446
 Operating Expenses \$2,362,884
 Visitors to the Library 285,534

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	22,455	\$7.00	\$157,185	Estimated cost per question
Adult Materials Circulated	405,333	\$15.00	\$6,079,995	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	364,852	\$10.00	\$3,648,520	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	1,133	\$25.00	\$28,325	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,009	\$10.00	\$10,090	Estimate
Persons Attending Children's Programs/Classes	24,644	\$6.00	\$147,864	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(50) x hours open(3,266) x 70% usage rate	\$12.00	\$1,371,720	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	6,673	\$7.00	\$46,711	Comparable wage
Patrons Receiving Electronic Resources Training	5,896	\$7.00	\$41,272	Estimated quarter hour instruction per patron
Total Value of Services			\$11,531,682	
Return on Investment			\$ 4.88	

For every dollar invested in library services, \$ **4.88** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Round Top Family Library

Round Top

Population 84
 Operating Expenses \$58,300
 Visitors to the Library 18,020

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	262	\$7.00	\$1,834	Estimated cost per question
Adult Materials Circulated	8,900	\$15.00	\$133,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,902	\$10.00	\$49,020	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	8	\$25.00	\$ 200	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	7,773	\$6.00	\$46,638	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(9) x hours open(1,352) x 70% usage rate	\$12.00	\$102,211	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,210	\$7.00	\$22,470	Comparable wage
Patrons Receiving Electronic Resources Training	51	\$7.00	\$ 357	Estimated quarter hour instruction per patron
Total Value of Services			\$356,230	
Return on Investment			\$ 6.11	

For every dollar invested in library services, \$ **6.11** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Salado Public Library District

Salado

Population 6,522
 Operating Expenses \$215,811
 Visitors to the Library 29,320

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	820	\$7.00	\$5,740	Estimated cost per question
Adult Materials Circulated	31,055	\$15.00	\$465,825	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	16,692	\$10.00	\$166,920	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	347	\$25.00	\$8,675	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	383	\$10.00	\$3,830	Estimate
Persons Attending Children's Programs/Classes	2,086	\$6.00	\$12,516	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(18) x hours open(2,370) x 70% usage rate	\$12.00	\$358,344	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,200	\$7.00	\$8,400	Comparable wage
Patrons Receiving Electronic Resources Training	188	\$7.00	\$1,316	Estimated quarter hour instruction per patron
Total Value of Services			\$1,031,566	
Return on Investment			\$ 4.78	

For every dollar invested in library services, \$ **4.78** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

San Marcos Public Library

San Marcos

Population 65,256
 Operating Expenses \$1,244,890
 Visitors to the Library 399,705

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	32,850	\$7.00	\$229,950	Estimated cost per question
Adult Materials Circulated	260,639	\$15.00	\$3,909,585	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	188,738	\$10.00	\$1,887,380	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	515	\$25.00	\$12,875	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	12,306	\$10.00	\$123,060	Estimate
Persons Attending Children's Programs/Classes	27,366	\$6.00	\$164,196	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(46) x hours open(3,218) x 70% usage rate	\$12.00	\$1,243,435	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	7,875	\$7.00	\$55,125	Comparable wage
Patrons Receiving Electronic Resources Training	5,891	\$7.00	\$41,237	Estimated quarter hour instruction per patron
Total Value of Services			\$7,666,843	
Return on Investment			\$ 6.16	

For every dollar invested in library services, \$ **6.16** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Rylander Memorial Library

San Saba

Population 5,881
 Operating Expenses \$54,183
 Visitors to the Library 10,452

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	100	\$7.00	\$ 700	Estimated cost per question
Adult Materials Circulated	14,125	\$15.00	\$211,875	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,503	\$10.00	\$15,030	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	20	\$25.00	\$ 500	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	520	\$6.00	\$3,120	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(7) x hours open(1,684) x 70% usage rate	\$12.00	\$99,019	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	778	\$7.00	\$5,446	Comparable wage
Patrons Receiving Electronic Resources Training	10	\$7.00	\$ 70	Estimated quarter hour instruction per patron
Total Value of Services			\$335,760	
Return on Investment			\$ 6.20	

For every dollar invested in library services, \$ 6.20 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Schulenburg Public Library

Schulenburg

Population 2,692
 Operating Expenses \$120,136
 Visitors to the Library 17,337

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,231	\$7.00	\$15,617	Estimated cost per question
Adult Materials Circulated	14,120	\$15.00	\$211,800	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	17,424	\$10.00	\$174,240	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	36	\$25.00	\$ 900	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	586	\$10.00	\$5,860	Estimate
Persons Attending Children's Programs/Classes	1,362	\$6.00	\$8,172	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(10) x hours open(1,982) x 70% usage rate	\$12.00	\$166,488	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,990	\$7.00	\$13,930	Comparable wage
Patrons Receiving Electronic Resources Training	10	\$7.00	\$ 70	Estimated quarter hour instruction per patron
Total Value of Services			\$597,077	
Return on Investment			\$ 4.97	

For every dollar invested in library services, \$ **4.97** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Smithville Public Library

Smithville

Population 14,603
 Operating Expenses \$203,273
 Visitors to the Library 32,671

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	40,923	\$7.00	\$286,461	Estimated cost per question
Adult Materials Circulated	66,037	\$15.00	\$990,555	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	11,523	\$10.00	\$115,230	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	86	\$25.00	\$2,150	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,716	\$10.00	\$27,160	Estimate
Persons Attending Children's Programs/Classes	3,746	\$6.00	\$22,476	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(17) x hours open(2,216) x 70% usage rate	\$12.00	\$316,445	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,871	\$7.00	\$13,097	Comparable wage
Patrons Receiving Electronic Resources Training	12	\$7.00	\$ 84	Estimated quarter hour instruction per patron
Total Value of Services			\$1,773,658	
Return on Investment			\$ 8.73	

For every dollar invested in library services, \$ **8.73** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Taylor Public Library

Taylor

Population 16,090
 Operating Expenses \$401,152
 Visitors to the Library 97,670

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	7,085	\$7.00	\$49,595	Estimated cost per question
Adult Materials Circulated	48,256	\$15.00	\$723,840	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	33,637	\$10.00	\$336,370	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	66	\$25.00	\$1,650	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,863	\$10.00	\$18,630	Estimate
Persons Attending Children's Programs/Classes	6,685	\$6.00	\$40,110	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(15) x hours open(2,704) x 70% usage rate	\$12.00	\$340,704	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	624	\$7.00	\$4,368	Comparable wage
Patrons Receiving Electronic Resources Training	5,901	\$7.00	\$41,307	Estimated quarter hour instruction per patron
Total Value of Services			\$1,556,574	
Return on Investment			\$ 3.88	

For every dollar invested in library services, \$ **3.88** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Teague Public Library

Teague

Population 10,740
 Operating Expenses \$149,627
 Visitors to the Library 26,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	6,674	\$7.00	\$46,718	Estimated cost per question
Adult Materials Circulated	26,481	\$15.00	\$397,215	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	17,384	\$10.00	\$173,840	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	7	\$25.00	\$ 175	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	1,000	\$6.00	\$6,000	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(12) x hours open(2,616) x 70% usage rate	\$12.00	\$263,693	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	13,500	\$7.00	\$94,500	Comparable wage
Patrons Receiving Electronic Resources Training	50	\$7.00	\$ 350	Estimated quarter hour instruction per patron
Total Value of Services			\$982,491	
Return on Investment			\$ 6.57	

For every dollar invested in library services, \$ 6.57 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Temple Public Library

Temple

Population 59,654
Operating Expenses \$1,588,594
Visitors to the Library 296,618

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	85,555	\$7.00	\$598,885	Estimated cost per question
Adult Materials Circulated	309,802	\$15.00	\$4,647,030	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	156,550	\$10.00	\$1,565,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	286	\$25.00	\$7,150	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	27	\$10.00	\$ 270	Estimate
Persons Attending Children's Programs/Classes	6,347	\$6.00	\$38,082	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(23) x hours open(4,354) x 70% usage rate	\$12.00	\$841,193	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,397	\$7.00	\$9,779	Comparable wage
Patrons Receiving Electronic Resources Training	28,100	\$7.00	\$196,700	Estimated quarter hour instruction per patron
Total Value of Services			\$7,904,589	
Return on Investment			\$ 4.98	

For every dollar invested in library services, \$ **4.98** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Valley Mills Public Library

Valley Mills

Population 1,121
 Operating Expenses \$23,685
 Visitors to the Library 10,874

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	600	\$7.00	\$4,200	Estimated cost per question
Adult Materials Circulated	5,332	\$15.00	\$79,980	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	5,600	\$10.00	\$56,000	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	69	\$10.00	\$ 690	Estimate
Persons Attending Children's Programs/Classes	532	\$6.00	\$3,192	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(4) x hours open(2,080) x 70% usage rate	\$12.00	\$69,888	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,000	\$7.00	\$7,000	Comparable wage
Patrons Receiving Electronic Resources Training	10	\$7.00	\$ 70	Estimated quarter hour instruction per patron
Total Value of Services			\$221,020	
Return on Investment			\$ 9.33	

For every dollar invested in library services, \$ **9.33** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Waco-McLennan County Library

Waco

Population 191,635
 Operating Expenses \$3,368,645
 Visitors to the Library 512,775

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	90,611	\$7.00	\$634,277	Estimated cost per question
Adult Materials Circulated	408,210	\$15.00	\$6,123,150	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	215,020	\$10.00	\$2,150,200	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	18,816	\$25.00	\$470,400	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,258	\$10.00	\$22,580	Estimate
Persons Attending Children's Programs/Classes	34,421	\$6.00	\$206,526	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(77) x hours open(10,924) x 70% usage rate	\$12.00	\$7,065,643	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	11,712	\$7.00	\$81,984	Comparable wage
Patrons Receiving Electronic Resources Training	349	\$7.00	\$2,443	Estimated quarter hour instruction per patron
Total Value of Services			\$16,757,203	
Return on Investment			\$ 4.97	

For every dollar invested in library services, \$ **4.97** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

West Public Library

West

Population 4,157
 Operating Expenses \$39,469
 Visitors to the Library 11,867

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,350	\$7.00	\$16,450	Estimated cost per question
Adult Materials Circulated	7,664	\$15.00	\$114,960	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	8,186	\$10.00	\$81,860	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	158	\$25.00	\$3,950	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	1,334	\$6.00	\$8,004	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(7) x hours open(1,007) x 70% usage rate	\$12.00	\$59,212	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	761	\$7.00	\$5,327	Comparable wage
Patrons Receiving Electronic Resources Training	47	\$7.00	\$ 329	Estimated quarter hour instruction per patron
Total Value of Services			\$290,092	
Return on Investment			\$ 7.35	

For every dollar invested in library services, \$ 7.35 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Westbank Community Library District

Westbank

Population 28,480
 Operating Expenses \$1,197,333
 Visitors to the Library 303,884

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	14,664	\$7.00	\$102,648	Estimated cost per question
Adult Materials Circulated	382,428	\$15.00	\$5,736,420	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	224,088	\$10.00	\$2,240,880	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	2,078	\$25.00	\$51,950	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,677	\$10.00	\$26,770	Estimate
Persons Attending Children's Programs/Classes	8,850	\$6.00	\$53,100	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(28) x hours open(4,001) x 70% usage rate	\$12.00	\$941,035	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	22,133	\$7.00	\$154,931	Comparable wage
Patrons Receiving Electronic Resources Training	1,440	\$7.00	\$10,080	Estimated quarter hour instruction per patron
Total Value of Services			\$9,317,814	
Return on Investment			\$ 7.78	

For every dollar invested in library services, \$ 7.78 is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Lake Whitney Library

Whitney

Population 2,052
 Operating Expenses \$40,924
 Visitors to the Library 24,330

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5,373	\$7.00	\$37,611	Estimated cost per question
Adult Materials Circulated	23,174	\$15.00	\$347,610	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,160	\$10.00	\$41,600	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	50	\$25.00	\$1,250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	856	\$10.00	\$8,560	Estimate
Persons Attending Children's Programs/Classes	839	\$6.00	\$5,034	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(2,080) x 70% usage rate	\$12.00	\$104,832	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,236	\$7.00	\$22,652	Comparable wage
Patrons Receiving Electronic Resources Training	128	\$7.00	\$ 896	Estimated quarter hour instruction per patron
Total Value of Services			\$570,045	
Return on Investment			\$ 13.93	

For every dollar invested in library services, \$ **13.93** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report

Wimberley Village Library

Wimberley

Population 18,753
 Operating Expenses \$350,809
 Visitors to the Library 64,965

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5,500	\$7.00	\$38,500	Estimated cost per question
Adult Materials Circulated	108,617	\$15.00	\$1,629,255	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	28,606	\$10.00	\$286,060	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	612	\$25.00	\$15,300	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,513	\$10.00	\$15,130	Estimate
Persons Attending Children's Programs/Classes	3,793	\$6.00	\$22,758	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(16) x hours open(2,518) x 70% usage rate	\$12.00	\$338,419	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	6,809	\$7.00	\$47,663	Comparable wage
Patrons Receiving Electronic Resources Training	2,500	\$7.00	\$17,500	Estimated quarter hour instruction per patron
Total Value of Services			\$2,410,585	
Return on Investment			\$ 6.87	

For every dollar invested in library services, \$ **6.87** is received in materials and services by the residents of this community

FY2009 Return on Investment

Based on 2009 Annual Report