

FY2010 Return on Investment

Based on 2010 Annual Report

Austin Public Library

Austin

Population 786,382
 Operating Expenses \$24,191,601
 Visitors to the Library 3,677,662

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	179,387	\$7.00	\$1,255,709	Estimated cost per question
Adult Materials Circulated	2,475,923	\$15.00	\$37,138,845	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,840,862	\$10.00	\$18,408,620	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	41,943	\$25.00	\$1,048,575	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	26,913	\$10.00	\$269,130	Estimate
Persons Attending Children's Programs/Classes	94,829	\$6.00	\$568,974	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(596) x hours open(56779) x 70% usage rate	\$12.00	\$284,258,386	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	22,520	\$7.00	\$157,640	Comparable wage
Patrons Receiving Electronic Resources Training	1,674	\$7.00	\$11,718	Estimated quarter hour instruction per patron
Total Value of Services			\$343,117,597	
Return on Investment			\$ 14.18	

For every dollar invested in library services, \$ 14.18 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Teinert Memorial Public Library

Bartlett

Population 1,727
 Operating Expenses \$65,993
 Visitors to the Library 6,040

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	955	\$7.00	\$6,685	Estimated cost per question
Adult Materials Circulated	7,785	\$15.00	\$116,775	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,565	\$10.00	\$35,650	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	8	\$25.00	\$ 200	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	28	\$10.00	\$ 280	Estimate
Persons Attending Children's Programs/Classes	571	\$6.00	\$3,426	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(2364) x 70% usage rate	\$12.00	\$158,861	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	269	\$7.00	\$1,883	Comparable wage
Patrons Receiving Electronic Resources Training	1,475	\$7.00	\$10,325	Estimated quarter hour instruction per patron
Total Value of Services			\$334,085	
Return on Investment			\$ 5.06	

For every dollar invested in library services, \$ 5.06 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Bastrop Public Library

Bastrop

Population 8,438
 Operating Expenses \$562,824
 Visitors to the Library 146,491

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	13,630	\$7.00	\$95,410	Estimated cost per question
Adult Materials Circulated	144,758	\$15.00	\$2,171,370	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	60,419	\$10.00	\$604,190	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	310	\$25.00	\$7,750	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	690	\$10.00	\$6,900	Estimate
Persons Attending Children's Programs/Classes	9,756	\$6.00	\$58,536	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(28) x hours open(2278) x 70% usage rate	\$12.00	\$535,786	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,027	\$7.00	\$21,189	Comparable wage
Patrons Receiving Electronic Resources Training	2,324	\$7.00	\$16,268	Estimated quarter hour instruction per patron
Total Value of Services			\$3,517,399	
Return on Investment			\$ 6.25	

For every dollar invested in library services, \$ 6.25 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Bee Cave Public Library

Bee Cave

Population 3,110
 Operating Expenses \$286,889
 Visitors to the Library 65,604

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,800	\$7.00	\$12,600	Estimated cost per question
Adult Materials Circulated	62,094	\$15.00	\$931,410	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	95,906	\$10.00	\$959,060	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	25	\$25.00	\$ 625	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	105	\$10.00	\$1,050	Estimate
Persons Attending Children's Programs/Classes	9,066	\$6.00	\$54,396	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(12) x hours open(1891) x 70% usage rate	\$12.00	\$190,613	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,409	\$7.00	\$9,863	Comparable wage
Patrons Receiving Electronic Resources Training	8	\$7.00	\$ 56	Estimated quarter hour instruction per patron
Total Value of Services			\$2,159,673	
Return on Investment			\$ 7.53	

For every dollar invested in library services, \$ 7.53 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Lena Armstrong Public Library

Belton

Population 17,799
 Operating Expenses \$281,408
 Visitors to the Library 40,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,780	\$7.00	\$19,460	Estimated cost per question
Adult Materials Circulated	12,499	\$15.00	\$187,485	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	19,913	\$10.00	\$199,130	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	15	\$25.00	\$ 375	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	137	\$10.00	\$1,370	Estimate
Persons Attending Children's Programs/Classes	1,896	\$6.00	\$11,376	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(9) x hours open(1975) x 70% usage rate	\$12.00	\$149,310	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	850	\$7.00	\$5,950	Comparable wage
Patrons Receiving Electronic Resources Training	275	\$7.00	\$1,925	Estimated quarter hour instruction per patron
Total Value of Services			\$576,381	
Return on Investment			\$ 2.05	

For every dollar invested in library services, \$ 2.05 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Blanco County South Library District

Blanco

Population 4,757
 Operating Expenses \$159,561
 Visitors to the Library 29,495

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	3,254	\$7.00	\$22,778	Estimated cost per question
Adult Materials Circulated	23,425	\$15.00	\$351,375	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,762	\$10.00	\$37,620	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	45	\$25.00	\$1,125	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	413	\$10.00	\$4,130	Estimate
Persons Attending Children's Programs/Classes	2,295	\$6.00	\$13,770	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(15) x hours open(2476) x 70% usage rate	\$12.00	\$311,976	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,415	\$7.00	\$23,905	Comparable wage
Patrons Receiving Electronic Resources Training	130	\$7.00	\$ 910	Estimated quarter hour instruction per patron
Total Value of Services			\$767,589	
Return on Investment			\$ 4.81	

For every dollar invested in library services, \$ **4.81** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Bremond Public Library

Bremond

Population 1,963
 Operating Expenses \$27,014
 Visitors to the Library 9,689

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5	\$7.00	\$ 35	Estimated cost per question
Adult Materials Circulated	2,128	\$15.00	\$31,920	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,761	\$10.00	\$17,610	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	2	\$25.00	\$ 50	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	952	\$6.00	\$5,712	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(1845) x 70% usage rate	\$12.00	\$123,984	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,723	\$7.00	\$19,061	Comparable wage
Patrons Receiving Electronic Resources Training	52	\$7.00	\$ 364	Estimated quarter hour instruction per patron
Total Value of Services			\$198,736	
Return on Investment			\$ 7.36	

For every dollar invested in library services, \$ **7.36** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Nancy Carol Roberts Memorial Library

Brenham

Population 32,893
 Operating Expenses \$509,666
 Visitors to the Library 88,512

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	22,931	\$7.00	\$160,517	Estimated cost per question
Adult Materials Circulated	36,696	\$15.00	\$550,440	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	33,873	\$10.00	\$338,730	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	214	\$25.00	\$5,350	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,723	\$10.00	\$27,230	Estimate
Persons Attending Children's Programs/Classes	13,042	\$6.00	\$78,252	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(11) x hours open(2801) x 70% usage rate	\$12.00	\$258,812	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	427	\$7.00	\$2,989	Comparable wage
Patrons Receiving Electronic Resources Training	151	\$7.00	\$1,057	Estimated quarter hour instruction per patron
Total Value of Services			\$1,423,377	
Return on Investment			\$ 2.79	

For every dollar invested in library services, \$ **2.79** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Bryan+College Station Public Library System

Bryan

Population 161,333
 Operating Expenses \$2,487,476
 Visitors to the Library 560,855

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	21,995	\$7.00	\$153,965	Estimated cost per question
Adult Materials Circulated	541,431	\$15.00	\$8,121,465	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	315,659	\$10.00	\$3,156,590	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	838	\$25.00	\$20,950	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	510	\$10.00	\$5,100	Estimate
Persons Attending Children's Programs/Classes	52,590	\$6.00	\$315,540	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(50) x hours open(11648) x 70% usage rate	\$12.00	\$4,892,160	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,224	\$7.00	\$15,568	Comparable wage
Patrons Receiving Electronic Resources Training	310	\$7.00	\$2,170	Estimated quarter hour instruction per patron
Total Value of Services			\$16,683,508	
Return on Investment			\$ 6.71	

For every dollar invested in library services, \$ 6.71 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Buda Public Library

Buda

Population 9,594
 Operating Expenses \$287,353
 Visitors to the Library 67,571

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,380	\$7.00	\$9,660	Estimated cost per question
Adult Materials Circulated	51,246	\$15.00	\$768,690	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	43,732	\$10.00	\$437,320	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	538	\$25.00	\$13,450	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,443	\$10.00	\$14,430	Estimate
Persons Attending Children's Programs/Classes	8,766	\$6.00	\$52,596	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(16) x hours open(2657) x 70% usage rate	\$12.00	\$357,101	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,521	\$7.00	\$10,647	Comparable wage
Patrons Receiving Electronic Resources Training	500	\$7.00	\$3,500	Estimated quarter hour instruction per patron
Total Value of Services			\$1,667,394	
Return on Investment			\$ 5.80	

For every dollar invested in library services, \$ 5.80 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Buffalo Public Library

Buffalo

Population 1,984
Operating Expenses \$85,933
Visitors to the Library 4,220

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	20	\$7.00	\$ 140	Estimated cost per question
Adult Materials Circulated	2,100	\$15.00	\$31,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	450	\$10.00	\$4,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	10	\$25.00	\$ 250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	87	\$10.00	\$ 870	Estimate
Persons Attending Children's Programs/Classes	38	\$6.00	\$ 228	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(1746) x 70% usage rate	\$12.00	\$87,998	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	150	\$7.00	\$1,050	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$126,536	
Return on Investment			\$ 1.47	

For every dollar invested in library services, \$ 1.47 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Burnet County Library System

Burnet

Population 45,149
 Operating Expenses \$872,593
 Visitors to the Library 190,362

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	15,852	\$7.00	\$110,964	Estimated cost per question
Adult Materials Circulated	281,029	\$15.00	\$4,215,435	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	86,744	\$10.00	\$867,440	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	204	\$25.00	\$5,100	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	6,175	\$10.00	\$61,750	Estimate
Persons Attending Children's Programs/Classes	9,558	\$6.00	\$57,348	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(37) x hours open(6596) x 70% usage rate	\$12.00	\$2,050,037	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,914	\$7.00	\$27,398	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$7,395,472	
Return on Investment			\$ 8.48	

For every dollar invested in library services, \$ **8.48** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Harrie P Woodson Memorial Library

Caldwell

Population 3,702
 Operating Expenses \$81,416
 Visitors to the Library 4,732

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	150	\$7.00	\$1,050	Estimated cost per question
Adult Materials Circulated	6,244	\$15.00	\$93,660	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,159	\$10.00	\$11,590	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	12	\$25.00	\$ 300	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	81	\$10.00	\$ 810	Estimate
Persons Attending Children's Programs/Classes	80	\$6.00	\$ 480	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(9) x hours open(576) x 70% usage rate	\$12.00	\$43,546	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	52	\$7.00	\$ 364	Comparable wage
Patrons Receiving Electronic Resources Training	11	\$7.00	\$ 77	Estimated quarter hour instruction per patron
Total Value of Services			\$151,877	
Return on Investment			\$ 1.87	

For every dollar invested in library services, \$ 1.87 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Cameron Public Library

Cameron

Population 12,004
 Operating Expenses \$104,564
 Visitors to the Library 12,082

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	359	\$7.00	\$2,513	Estimated cost per question
Adult Materials Circulated	8,753	\$15.00	\$131,295	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,186	\$10.00	\$11,860	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	160	\$10.00	\$1,600	Estimate
Persons Attending Children's Programs/Classes	131	\$6.00	\$ 786	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(12) x hours open(2040) x 70% usage rate	\$12.00	\$205,632	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	120	\$7.00	\$ 840	Comparable wage
Patrons Receiving Electronic Resources Training	107	\$7.00	\$ 749	Estimated quarter hour instruction per patron
Total Value of Services			\$355,275	
Return on Investment			\$ 3.40	

For every dollar invested in library services, \$ 3.40 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Cedar Park Public Library

Cedar Park

Population 64,415
 Operating Expenses \$966,211
 Visitors to the Library 302,479

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	47,171	\$7.00	\$330,197	Estimated cost per question
Adult Materials Circulated	418,366	\$15.00	\$6,275,490	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	363,297	\$10.00	\$3,632,970	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	314	\$25.00	\$7,850	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	464	\$10.00	\$4,640	Estimate
Persons Attending Children's Programs/Classes	32,761	\$6.00	\$196,566	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(35) x hours open(3470) x 70% usage rate	\$12.00	\$1,020,180	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,470	\$7.00	\$24,290	Comparable wage
Patrons Receiving Electronic Resources Training	15,721	\$7.00	\$110,047	Estimated quarter hour instruction per patron
Total Value of Services			\$11,602,230	
Return on Investment			\$ 12.01	

For every dollar invested in library services, \$ 12.01 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Elmer P & Jewel Ward Memorial Library

Centerville

Population 977
 Operating Expenses \$38,782
 Visitors to the Library 14,652

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5,327	\$7.00	\$37,289	Estimated cost per question
Adult Materials Circulated	10,718	\$15.00	\$160,770	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,236	\$10.00	\$42,360	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	330	\$10.00	\$3,300	Estimate
Persons Attending Children's Programs/Classes	2,648	\$6.00	\$15,888	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(4) x hours open(2198) x 70% usage rate	\$12.00	\$73,853	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	824	\$7.00	\$5,768	Comparable wage
Patrons Receiving Electronic Resources Training	331	\$7.00	\$2,317	Estimated quarter hour instruction per patron
Total Value of Services			\$341,545	
Return on Investment			\$ 8.81	

For every dollar invested in library services, \$ **8.81** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Nellie Pederson Civic Library

Clifton

Population 3,503
 Operating Expenses \$34,497
 Visitors to the Library 10,974

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	780	\$7.00	\$5,460	Estimated cost per question
Adult Materials Circulated	11,439	\$15.00	\$171,585	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	2,626	\$10.00	\$26,260	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	12	\$25.00	\$ 300	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,163	\$10.00	\$11,630	Estimate
Persons Attending Children's Programs/Classes	470	\$6.00	\$2,820	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(1275) x 70% usage rate	\$12.00	\$85,680	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,691	\$7.00	\$11,837	Comparable wage
Patrons Receiving Electronic Resources Training	82	\$7.00	\$ 574	Estimated quarter hour instruction per patron
Total Value of Services			\$316,146	
Return on Investment			\$ 9.16	

For every dollar invested in library services, \$ **9.16** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Copperas Cove Public Library

Copperas Cove

Population 30,806
 Operating Expenses \$529,158
 Visitors to the Library 97,807

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	36,982	\$7.00	\$258,874	Estimated cost per question
Adult Materials Circulated	70,192	\$15.00	\$1,052,880	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	28,701	\$10.00	\$287,010	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	125	\$25.00	\$3,125	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,038	\$10.00	\$20,380	Estimate
Persons Attending Children's Programs/Classes	9,938	\$6.00	\$59,628	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(15) x hours open(2571) x 70% usage rate	\$12.00	\$323,946	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	700	\$7.00	\$4,900	Comparable wage
Patrons Receiving Electronic Resources Training	3,140	\$7.00	\$21,980	Estimated quarter hour instruction per patron
Total Value of Services			\$2,032,723	
Return on Investment			\$ 3.84	

For every dollar invested in library services, \$ **3.84** is received in materials and services by the residents of this community

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Based on 2010 Annual Report

East Travis Gateway Library District

Del Valle

Population 15,376
 Operating Expenses \$118,558
 Visitors to the Library 11,616

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	738	\$7.00	\$5,166	Estimated cost per question
Adult Materials Circulated	6,101	\$15.00	\$91,515	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,959	\$10.00	\$19,590	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	140	\$6.00	\$ 840	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(12) x hours open(3710) x 70% usage rate	\$12.00	\$373,968	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,659	\$7.00	\$18,613	Comparable wage
Patrons Receiving Electronic Resources Training	3	\$7.00	\$ 21	Estimated quarter hour instruction per patron
Total Value of Services			\$509,713	
Return on Investment			\$ 4.30	

For every dollar invested in library services, \$ 4.30 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Black Bridge Library

Dime Box

Population 1,325
 Operating Expenses \$34,279
 Visitors to the Library 20,100

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,800	\$7.00	\$12,600	Estimated cost per question
Adult Materials Circulated	7,643	\$15.00	\$114,645	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	15,757	\$10.00	\$157,570	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	212	\$10.00	\$2,120	Estimate
Persons Attending Children's Programs/Classes	1,208	\$6.00	\$7,248	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(15) x hours open(1733) x 70% usage rate	\$12.00	\$218,358	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	100	\$7.00	\$ 700	Comparable wage
Patrons Receiving Electronic Resources Training	130	\$7.00	\$ 910	Estimated quarter hour instruction per patron
Total Value of Services			\$514,151	
Return on Investment			\$ 15.00	

For every dollar invested in library services, \$ 15.00 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Dripping Springs Community Library

Dripping Springs

Population 26,233
 Operating Expenses \$367,391
 Visitors to the Library 74,372

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	7,476	\$7.00	\$52,332	Estimated cost per question
Adult Materials Circulated	65,581	\$15.00	\$983,715	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	51,337	\$10.00	\$513,370	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	251	\$25.00	\$6,275	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	96	\$10.00	\$ 960	Estimate
Persons Attending Children's Programs/Classes	3,128	\$6.00	\$18,768	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(17) x hours open(2324) x 70% usage rate	\$12.00	\$331,867	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,935	\$7.00	\$13,545	Comparable wage
Patrons Receiving Electronic Resources Training	1,246	\$7.00	\$8,722	Estimated quarter hour instruction per patron
Total Value of Services			\$1,929,554	
Return on Investment			\$ 5.25	

For every dollar invested in library services, \$ 5.25 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Elgin Public Library

Elgin

Population 32,150
 Operating Expenses \$219,489
 Visitors to the Library 58,851

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	6,604	\$7.00	\$46,228	Estimated cost per question
Adult Materials Circulated	72,653	\$15.00	\$1,089,795	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	18,059	\$10.00	\$180,590	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	107	\$25.00	\$2,675	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	828	\$10.00	\$8,280	Estimate
Persons Attending Children's Programs/Classes	4,652	\$6.00	\$27,912	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(1991) x 70% usage rate	\$12.00	\$133,795	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,721	\$7.00	\$26,047	Comparable wage
Patrons Receiving Electronic Resources Training	1,524	\$7.00	\$10,668	Estimated quarter hour instruction per patron
Total Value of Services			\$1,525,990	
Return on Investment			\$ 6.95	

For every dollar invested in library services, \$ **6.95** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Fairfield Library

Fairfield

Population 8,393
 Operating Expenses \$71,237
 Visitors to the Library 21,856

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,521	\$7.00	\$10,647	Estimated cost per question
Adult Materials Circulated	13,049	\$15.00	\$195,735	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,389	\$10.00	\$43,890	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	28	\$25.00	\$ 700	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	1,017	\$6.00	\$6,102	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(10) x hours open(1576) x 70% usage rate	\$12.00	\$132,384	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,497	\$7.00	\$10,479	Comparable wage
Patrons Receiving Electronic Resources Training	355	\$7.00	\$2,485	Estimated quarter hour instruction per patron
Total Value of Services			\$402,422	
Return on Investment			\$ 5.65	

For every dollar invested in library services, \$ 5.65 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Florence Public Library

Florence

Population 1,148
 Operating Expenses \$39,686
 Visitors to the Library 9,468

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	949	\$7.00	\$6,643	Estimated cost per question
Adult Materials Circulated	2,248	\$15.00	\$33,720	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	2,533	\$10.00	\$25,330	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	11	\$25.00	\$ 275	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	513	\$10.00	\$5,130	Estimate
Persons Attending Children's Programs/Classes	461	\$6.00	\$2,766	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(5) x hours open(1817) x 70% usage rate	\$12.00	\$76,314	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,733	\$7.00	\$19,131	Comparable wage
Patrons Receiving Electronic Resources Training	12	\$7.00	\$ 84	Estimated quarter hour instruction per patron
Total Value of Services			\$169,393	
Return on Investment			\$ 4.27	

For every dollar invested in library services, \$ 4.27 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Robertson County Library

Franklin

Population 3,309
 Operating Expenses \$37,160
 Visitors to the Library 6,703

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	100	\$7.00	\$ 700	Estimated cost per question
Adult Materials Circulated	4,191	\$15.00	\$62,865	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,721	\$10.00	\$17,210	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	193	\$10.00	\$1,930	Estimate
Persons Attending Children's Programs/Classes	2,110	\$6.00	\$12,660	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(4) x hours open(2040) x 70% usage rate	\$12.00	\$68,544	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,000	\$7.00	\$14,000	Comparable wage
Patrons Receiving Electronic Resources Training	1	\$7.00	\$ 7	Estimated quarter hour instruction per patron
Total Value of Services			\$177,916	
Return on Investment			\$ 4.79	

For every dollar invested in library services, \$ **4.79** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Gatesville Public Library

Gatesville

Population 6,478
 Operating Expenses \$340,317
 Visitors to the Library 49,300

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	6,800	\$7.00	\$47,600	Estimated cost per question
Adult Materials Circulated	40,119	\$15.00	\$601,785	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	35,201	\$10.00	\$352,010	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	820	\$25.00	\$20,500	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	953	\$10.00	\$9,530	Estimate
Persons Attending Children's Programs/Classes	5,497	\$6.00	\$32,982	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(17) x hours open(2714) x 70% usage rate	\$12.00	\$387,559	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	806	\$7.00	\$5,642	Comparable wage
Patrons Receiving Electronic Resources Training	525	\$7.00	\$3,675	Estimated quarter hour instruction per patron
Total Value of Services			\$1,461,283	
Return on Investment			\$ 4.29	

For every dollar invested in library services, \$ **4.29** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Georgetown Public Library

Georgetown

Population 50,885
 Operating Expenses \$1,707,538
 Visitors to the Library 343,465

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	134,020	\$7.00	\$938,140	Estimated cost per question
Adult Materials Circulated	411,999	\$15.00	\$6,179,985	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	112,611	\$10.00	\$1,126,110	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	338	\$25.00	\$8,450	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	9,286	\$10.00	\$92,860	Estimate
Persons Attending Children's Programs/Classes	16,578	\$6.00	\$99,468	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(35) x hours open(3296) x 70% usage rate	\$12.00	\$969,024	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	11,575	\$7.00	\$81,025	Comparable wage
Patrons Receiving Electronic Resources Training	3,500	\$7.00	\$24,500	Estimated quarter hour instruction per patron
Total Value of Services			\$9,519,562	
Return on Investment			\$ 5.58	

For every dollar invested in library services, \$ 5.58 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Giddings Public Library

Giddings

Population 5,368
 Operating Expenses \$263,630
 Visitors to the Library 38,288

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,163	\$7.00	\$8,141	Estimated cost per question
Adult Materials Circulated	23,733	\$15.00	\$355,995	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	9,065	\$10.00	\$90,650	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	95	\$25.00	\$2,375	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	3,549	\$10.00	\$35,490	Estimate
Persons Attending Children's Programs/Classes	1,403	\$6.00	\$8,418	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(22) x hours open(2115) x 70% usage rate	\$12.00	\$390,852	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,401	\$7.00	\$9,807	Comparable wage
Patrons Receiving Electronic Resources Training	41	\$7.00	\$ 287	Estimated quarter hour instruction per patron
Total Value of Services			\$902,015	
Return on Investment			\$ 3.42	

For every dollar invested in library services, \$ 3.42 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Jennie Trent Dew Library

Goldthwaite

Population 4,994
 Operating Expenses \$49,958
 Visitors to the Library 13,170

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	900	\$7.00	\$6,300	Estimated cost per question
Adult Materials Circulated	12,077	\$15.00	\$181,155	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,380	\$10.00	\$43,800	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	37	\$25.00	\$ 925	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	90	\$10.00	\$ 900	Estimate
Persons Attending Children's Programs/Classes	1,470	\$6.00	\$8,820	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(9) x hours open(1455) x 70% usage rate	\$12.00	\$109,998	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	605	\$7.00	\$4,235	Comparable wage
Patrons Receiving Electronic Resources Training	155	\$7.00	\$1,085	Estimated quarter hour instruction per patron
Total Value of Services			\$357,218	
Return on Investment			\$ 7.15	

For every dollar invested in library services, \$ 7.15 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Maffett Memorial Library

Groesbeck

Population 8,851
 Operating Expenses \$84,592
 Visitors to the Library 15,500

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	34,000	\$7.00	\$238,000	Estimated cost per question
Adult Materials Circulated	29,700	\$15.00	\$445,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,300	\$10.00	\$33,000	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	10	\$25.00	\$ 250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,750	\$10.00	\$17,500	Estimate
Persons Attending Children's Programs/Classes	1,750	\$6.00	\$10,500	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(14) x hours open(1656) x 70% usage rate	\$12.00	\$194,746	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	940	\$7.00	\$6,580	Comparable wage
Patrons Receiving Electronic Resources Training	600	\$7.00	\$4,200	Estimated quarter hour instruction per patron
Total Value of Services			\$950,276	
Return on Investment			\$ 11.23	

For every dollar invested in library services, \$ 11.23 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Hamilton Public Library

Hamilton

Population 8,043
 Operating Expenses \$71,683
 Visitors to the Library 13,440

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5	\$7.00	\$ 35	Estimated cost per question
Adult Materials Circulated	21,501	\$15.00	\$322,515	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,652	\$10.00	\$16,520	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	56	\$25.00	\$1,400	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	132	\$10.00	\$1,320	Estimate
Persons Attending Children's Programs/Classes	172	\$6.00	\$1,032	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(1888) x 70% usage rate	\$12.00	\$95,155	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	540	\$7.00	\$3,780	Comparable wage
Patrons Receiving Electronic Resources Training	68	\$7.00	\$ 476	Estimated quarter hour instruction per patron
Total Value of Services			\$442,233	
Return on Investment			\$ 6.17	

For every dollar invested in library services, \$ 6.17 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Harker Heights Public Library

Harker Heights

Population 26,026
 Operating Expenses \$563,400
 Visitors to the Library 71,588

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	18,974	\$7.00	\$132,818	Estimated cost per question
Adult Materials Circulated	77,766	\$15.00	\$1,166,490	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	53,868	\$10.00	\$538,680	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	140	\$25.00	\$3,500	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,135	\$10.00	\$11,350	Estimate
Persons Attending Children's Programs/Classes	20,724	\$6.00	\$124,344	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(17) x hours open(3122) x 70% usage rate	\$12.00	\$445,822	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,758	\$7.00	\$12,306	Comparable wage
Patrons Receiving Electronic Resources Training	300	\$7.00	\$2,100	Estimated quarter hour instruction per patron
Total Value of Services			\$2,437,410	
Return on Investment			\$ 4.33	

For every dollar invested in library services, \$ 4.33 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Smith-Welch Memorial Library

Hearne

Population 10,434
 Operating Expenses \$163,272
 Visitors to the Library 15,358

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	3,399	\$7.00	\$23,793	Estimated cost per question
Adult Materials Circulated	16,635	\$15.00	\$249,525	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	2,907	\$10.00	\$29,070	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	52	\$25.00	\$1,300	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	73	\$10.00	\$ 730	Estimate
Persons Attending Children's Programs/Classes	548	\$6.00	\$3,288	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(17) x hours open(2201) x 70% usage rate	\$12.00	\$314,303	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	329	\$7.00	\$2,303	Comparable wage
Patrons Receiving Electronic Resources Training	875	\$7.00	\$6,125	Estimated quarter hour instruction per patron
Total Value of Services			\$630,437	
Return on Investment			\$ 3.86	

For every dollar invested in library services, \$ **3.86** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Hewitt Public Library

Hewitt

Population 20,953
 Operating Expenses \$238,170
 Visitors to the Library 142,775

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	55,081	\$7.00	\$385,567	Estimated cost per question
Adult Materials Circulated	106,774	\$15.00	\$1,601,610	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	72,191	\$10.00	\$721,910	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	2,003	\$25.00	\$50,075	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	18,244	\$10.00	\$182,440	Estimate
Persons Attending Children's Programs/Classes	9,900	\$6.00	\$59,400	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(16) x hours open(2560) x 70% usage rate	\$12.00	\$344,064	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,800	\$7.00	\$19,600	Comparable wage
Patrons Receiving Electronic Resources Training	11,567	\$7.00	\$80,969	Estimated quarter hour instruction per patron
Total Value of Services			\$3,445,635	
Return on Investment			\$ 14.47	

For every dollar invested in library services, \$ 14.47 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Hillsboro City Library

Hillsboro

Population 8,942
 Operating Expenses \$357,155
 Visitors to the Library 67,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	25,000	\$7.00	\$175,000	Estimated cost per question
Adult Materials Circulated	44,382	\$15.00	\$665,730	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	22,191	\$10.00	\$221,910	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	694	\$25.00	\$17,350	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,568	\$10.00	\$15,680	Estimate
Persons Attending Children's Programs/Classes	1,731	\$6.00	\$10,386	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(32) x hours open(2316) x 70% usage rate	\$12.00	\$622,541	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	325	\$7.00	\$2,275	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$1,730,872	
Return on Investment			\$ 4.85	

For every dollar invested in library services, \$ 4.85 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

BJ Hill Library

Holland

Population 1,138
 Operating Expenses \$42,176
 Visitors to the Library 3,170

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	122	\$7.00	\$ 854	Estimated cost per question
Adult Materials Circulated	1,028	\$15.00	\$15,420	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,822	\$10.00	\$18,220	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	72	\$6.00	\$ 432	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(5) x hours open(1560) x 70% usage rate	\$12.00	\$65,520	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	135	\$7.00	\$ 945	Comparable wage
Patrons Receiving Electronic Resources Training	53	\$7.00	\$ 371	Estimated quarter hour instruction per patron
Total Value of Services			\$101,762	
Return on Investment			\$ 2.41	

For every dollar invested in library services, \$ 2.41 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Hutto Public Library

Hutto

Population 14,230
 Operating Expenses \$136,403
 Visitors to the Library 16,578

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,184	\$7.00	\$15,288	Estimated cost per question
Adult Materials Circulated	9,526	\$15.00	\$142,890	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	17,823	\$10.00	\$178,230	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	9	\$25.00	\$ 225	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	90	\$10.00	\$ 900	Estimate
Persons Attending Children's Programs/Classes	2,690	\$6.00	\$16,140	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(1669) x 70% usage rate	\$12.00	\$84,118	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	458	\$7.00	\$3,206	Comparable wage
Patrons Receiving Electronic Resources Training	237	\$7.00	\$1,659	Estimated quarter hour instruction per patron
Total Value of Services			\$442,656	
Return on Investment			\$ 3.25	

For every dollar invested in library services, \$ 3.25 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Johnson City Library

Johnson City

Population 4,441
 Operating Expenses \$160,644
 Visitors to the Library 15,961

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	716	\$7.00	\$5,012	Estimated cost per question
Adult Materials Circulated	13,360	\$15.00	\$200,400	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,575	\$10.00	\$45,750	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	73	\$25.00	\$1,825	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,191	\$10.00	\$11,910	Estimate
Persons Attending Children's Programs/Classes	1,925	\$6.00	\$11,550	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(17) x hours open(2790) x 70% usage rate	\$12.00	\$398,412	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,250	\$7.00	\$8,750	Comparable wage
Patrons Receiving Electronic Resources Training	15	\$7.00	\$ 105	Estimated quarter hour instruction per patron
Total Value of Services			\$683,714	
Return on Investment			\$ 4.26	

For every dollar invested in library services, \$ **4.26** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Jonestown Community Library

Jonestown

Population 2,562
 Operating Expenses \$109,349
 Visitors to the Library 12,446

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,821	\$7.00	\$12,747	Estimated cost per question
Adult Materials Circulated	12,452	\$15.00	\$186,780	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	2,456	\$10.00	\$24,560	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	10	\$25.00	\$ 250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	202	\$10.00	\$2,020	Estimate
Persons Attending Children's Programs/Classes	375	\$6.00	\$2,250	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(5) x hours open(2178) x 70% usage rate	\$12.00	\$91,476	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	190	\$7.00	\$1,330	Comparable wage
Patrons Receiving Electronic Resources Training	32	\$7.00	\$ 224	Estimated quarter hour instruction per patron
Total Value of Services			\$321,637	
Return on Investment			\$ 2.94	

For every dollar invested in library services, \$ **2.94** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Killeen City Library System

Killeen

Population 119,510
 Operating Expenses \$1,382,617
 Visitors to the Library 294,139

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	31,224	\$7.00	\$218,568	Estimated cost per question
Adult Materials Circulated	163,328	\$15.00	\$2,449,920	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	113,498	\$10.00	\$1,134,980	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	581	\$25.00	\$14,525	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	14,701	\$6.00	\$88,206	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(28) x hours open(5294) x 70% usage rate	\$12.00	\$1,245,149	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	700	\$7.00	\$4,900	Comparable wage
Patrons Receiving Electronic Resources Training	500	\$7.00	\$3,500	Estimated quarter hour instruction per patron
Total Value of Services			\$5,159,748	
Return on Investment			\$ 3.73	

For every dollar invested in library services, \$ 3.73 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Kyle Public Library

Kyle

Population 35,178
 Operating Expenses \$293,752
 Visitors to the Library 95,371

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,374	\$7.00	\$9,618	Estimated cost per question
Adult Materials Circulated	73,717	\$15.00	\$1,105,755	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	25,412	\$10.00	\$254,120	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	640	\$25.00	\$16,000	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,068	\$10.00	\$10,680	Estimate
Persons Attending Children's Programs/Classes	7,402	\$6.00	\$44,412	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(20) x hours open(2504) x 70% usage rate	\$12.00	\$420,672	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,016	\$7.00	\$14,112	Comparable wage
Patrons Receiving Electronic Resources Training	270	\$7.00	\$1,890	Estimated quarter hour instruction per patron
Total Value of Services			\$1,877,259	
Return on Investment			\$ 6.39	

For every dollar invested in library services, \$ **6.39** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Fayette Public Library

La Grange

Population 4,740
 Operating Expenses \$159,342
 Visitors to the Library 83,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,320	\$7.00	\$16,240	Estimated cost per question
Adult Materials Circulated	59,370	\$15.00	\$890,550	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	24,324	\$10.00	\$243,240	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	84	\$25.00	\$2,100	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	213	\$10.00	\$2,130	Estimate
Persons Attending Children's Programs/Classes	1,272	\$6.00	\$7,632	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(17) x hours open(1883) x 70% usage rate	\$12.00	\$268,892	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	150	\$7.00	\$1,050	Comparable wage
Patrons Receiving Electronic Resources Training	150	\$7.00	\$1,050	Estimated quarter hour instruction per patron
Total Value of Services			\$1,432,884	
Return on Investment			\$ 8.99	

For every dollar invested in library services, \$ **8.99** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Lago Vista Public Library

Lago Vista

Population 6,445
 Operating Expenses \$107,283
 Visitors to the Library 19,908

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	4,040	\$7.00	\$28,280	Estimated cost per question
Adult Materials Circulated	27,212	\$15.00	\$408,180	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	8,592	\$10.00	\$85,920	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	24	\$25.00	\$ 600	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	761	\$10.00	\$7,610	Estimate
Persons Attending Children's Programs/Classes	856	\$6.00	\$5,136	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(4) x hours open(2382) x 70% usage rate	\$12.00	\$80,035	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	4,056	\$7.00	\$28,392	Comparable wage
Patrons Receiving Electronic Resources Training	974	\$7.00	\$6,818	Estimated quarter hour instruction per patron
Total Value of Services			\$650,971	
Return on Investment			\$ 6.07	

For every dollar invested in library services, \$ 6.07 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Lake Travis Community Library

Lake Travis

Population 22,451
 Operating Expenses \$325,800
 Visitors to the Library 67,694

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5,495	\$7.00	\$38,465	Estimated cost per question
Adult Materials Circulated	98,077	\$15.00	\$1,471,155	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	64,572	\$10.00	\$645,720	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	507	\$25.00	\$12,675	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,095	\$10.00	\$10,950	Estimate
Persons Attending Children's Programs/Classes	4,326	\$6.00	\$25,956	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(2571) x 70% usage rate	\$12.00	\$172,771	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	9,898	\$7.00	\$69,286	Comparable wage
Patrons Receiving Electronic Resources Training	376	\$7.00	\$2,632	Estimated quarter hour instruction per patron
Total Value of Services			\$2,449,610	
Return on Investment			\$ 7.52	

For every dollar invested in library services, \$ 7.52 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Lampasas Public Library

Lampasas

Population 7,821
 Operating Expenses \$200,228
 Visitors to the Library 61,905

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,135	\$7.00	\$7,945	Estimated cost per question
Adult Materials Circulated	65,595	\$15.00	\$983,925	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	12,702	\$10.00	\$127,020	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	114	\$25.00	\$2,850	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	113	\$10.00	\$1,130	Estimate
Persons Attending Children's Programs/Classes	1,354	\$6.00	\$8,124	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(10) x hours open(2156) x 70% usage rate	\$12.00	\$181,104	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,293	\$7.00	\$9,051	Comparable wage
Patrons Receiving Electronic Resources Training	36	\$7.00	\$ 252	Estimated quarter hour instruction per patron
Total Value of Services			\$1,321,401	
Return on Investment			\$ 6.60	

For every dollar invested in library services, \$ **6.60** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Leander Public Library

Leander

Population 26,230
 Operating Expenses \$475,041
 Visitors to the Library 213,396

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,496	\$7.00	\$17,472	Estimated cost per question
Adult Materials Circulated	72,158	\$15.00	\$1,082,370	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	68,179	\$10.00	\$681,790	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	133	\$25.00	\$3,325	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,087	\$10.00	\$10,870	Estimate
Persons Attending Children's Programs/Classes	7,368	\$6.00	\$44,208	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(24) x hours open(3708) x 70% usage rate	\$12.00	\$747,533	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	316	\$7.00	\$2,212	Comparable wage
Patrons Receiving Electronic Resources Training	1,000	\$7.00	\$7,000	Estimated quarter hour instruction per patron
Total Value of Services			\$2,596,780	
Return on Investment			\$ 5.47	

For every dollar invested in library services, \$ 5.47 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Liberty Hill Public Library

Liberty Hill

Population 11,031
 Operating Expenses \$93,151
 Visitors to the Library 30,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	9,000	\$7.00	\$63,000	Estimated cost per question
Adult Materials Circulated	16,920	\$15.00	\$253,800	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	15,411	\$10.00	\$154,110	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	15	\$25.00	\$ 375	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	1,500	\$6.00	\$9,000	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(4) x hours open(2156) x 70% usage rate	\$12.00	\$72,442	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	909	\$7.00	\$6,363	Comparable wage
Patrons Receiving Electronic Resources Training	550	\$7.00	\$3,850	Estimated quarter hour instruction per patron
Total Value of Services			\$562,940	
Return on Investment			\$ 6.04	

For every dollar invested in library services, \$ **6.04** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Llano County Library System

Llano

Population 18,274
 Operating Expenses \$434,555
 Visitors to the Library 113,335

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	1,663	\$7.00	\$11,641	Estimated cost per question
Adult Materials Circulated	138,868	\$15.00	\$2,083,020	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	22,681	\$10.00	\$226,810	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	137	\$25.00	\$3,425	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	318	\$10.00	\$3,180	Estimate
Persons Attending Children's Programs/Classes	6,103	\$6.00	\$36,618	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(29) x hours open(6271) x 70% usage rate	\$12.00	\$1,527,616	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	4,079	\$7.00	\$28,553	Comparable wage
Patrons Receiving Electronic Resources Training	1,675	\$7.00	\$11,725	Estimated quarter hour instruction per patron
Total Value of Services			\$3,932,588	
Return on Investment			\$ 9.05	

For every dollar invested in library services, \$ **9.05** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Dr Eugene Clark Library

Lockhart

Population 14,237
 Operating Expenses \$334,561
 Visitors to the Library 55,450

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	3,400	\$7.00	\$23,800	Estimated cost per question
Adult Materials Circulated	16,019	\$15.00	\$240,285	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	27,000	\$10.00	\$270,000	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	2,630	\$25.00	\$65,750	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	7,850	\$10.00	\$78,500	Estimate
Persons Attending Children's Programs/Classes	16,150	\$6.00	\$96,900	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(27) x hours open(2750) x 70% usage rate	\$12.00	\$623,700	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,032	\$7.00	\$21,224	Comparable wage
Patrons Receiving Electronic Resources Training	1,728	\$7.00	\$12,096	Estimated quarter hour instruction per patron
Total Value of Services			\$1,432,255	
Return on Investment			\$ 4.28	

For every dollar invested in library services, \$ 4.28 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

JB Nickells Memorial Library

Luling

Population 5,502
 Operating Expenses \$122,409
 Visitors to the Library 25,680

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	208	\$7.00	\$1,456	Estimated cost per question
Adult Materials Circulated	41,118	\$15.00	\$616,770	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,447	\$10.00	\$44,470	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	64	\$25.00	\$1,600	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	176	\$6.00	\$1,056	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(9) x hours open(1955) x 70% usage rate	\$12.00	\$147,798	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	180	\$7.00	\$1,260	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$814,410	
Return on Investment			\$ 6.65	

For every dollar invested in library services, \$ 6.65 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Madison County Library

Madisonville

Population 10,547
 Operating Expenses \$224,354
 Visitors to the Library 17,997

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	3,040	\$7.00	\$21,280	Estimated cost per question
Adult Materials Circulated	23,507	\$15.00	\$352,605	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	5,679	\$10.00	\$56,790	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	177	\$25.00	\$4,425	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	701	\$6.00	\$4,206	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(9) x hours open(1715) x 70% usage rate	\$12.00	\$129,654	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	142	\$7.00	\$ 994	Comparable wage
Patrons Receiving Electronic Resources Training	581	\$7.00	\$4,067	Estimated quarter hour instruction per patron
Total Value of Services			\$574,021	
Return on Investment			\$ 2.56	

For every dollar invested in library services, \$ 2.56 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Pauline and Jane Chilton Memorial Marlin Public Library

Marlin

Population 5,746
 Operating Expenses \$69,586
 Visitors to the Library 16,597

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	890	\$7.00	\$6,230	Estimated cost per question
Adult Materials Circulated	17,640	\$15.00	\$264,600	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,358	\$10.00	\$43,580	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	10	\$25.00	\$ 250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	148	\$10.00	\$1,480	Estimate
Persons Attending Children's Programs/Classes	126	\$6.00	\$ 756	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(9) x hours open(1886) x 70% usage rate	\$12.00	\$142,582	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,973	\$7.00	\$13,811	Comparable wage
Patrons Receiving Electronic Resources Training	511	\$7.00	\$3,577	Estimated quarter hour instruction per patron
Total Value of Services			\$476,866	
Return on Investment			\$ 6.85	

For every dollar invested in library services, \$ 6.85 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Nancy Nail Memorial Library

Mart

Population 3,842
 Operating Expenses \$34,214
 Visitors to the Library 3,355

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	171	\$7.00	\$1,197	Estimated cost per question
Adult Materials Circulated	7,179	\$15.00	\$107,685	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,301	\$10.00	\$13,010	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	21	\$25.00	\$ 525	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	168	\$10.00	\$1,680	Estimate
Persons Attending Children's Programs/Classes	27	\$6.00	\$ 162	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(5) x hours open(976) x 70% usage rate	\$12.00	\$40,992	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	45	\$7.00	\$ 315	Comparable wage
Patrons Receiving Electronic Resources Training	5	\$7.00	\$ 35	Estimated quarter hour instruction per patron
Total Value of Services			\$165,601	
Return on Investment			\$ 4.84	

For every dollar invested in library services, \$ **4.84** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

McGinley Memorial Public Library

McGregor

Population 7,559
 Operating Expenses \$36,219
 Visitors to the Library 9,868

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	242	\$7.00	\$1,694	Estimated cost per question
Adult Materials Circulated	1,843	\$15.00	\$27,645	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	923	\$10.00	\$9,230	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	7	\$25.00	\$ 175	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	220	\$10.00	\$2,200	Estimate
Persons Attending Children's Programs/Classes	378	\$6.00	\$2,268	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(7) x hours open(960) x 70% usage rate	\$12.00	\$56,448	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	420	\$7.00	\$2,940	Comparable wage
Patrons Receiving Electronic Resources Training	17	\$7.00	\$ 119	Estimated quarter hour instruction per patron
Total Value of Services			\$102,719	
Return on Investment			\$ 2.84	

For every dollar invested in library services, \$ **2.84** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Meridian Public Library

Meridian

Population 1,435
 Operating Expenses \$52,515
 Visitors to the Library 9,762

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,850	\$7.00	\$19,950	Estimated cost per question
Adult Materials Circulated	7,622	\$15.00	\$114,330	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	2,073	\$10.00	\$20,730	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	68	\$25.00	\$1,700	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	66	\$10.00	\$ 660	Estimate
Persons Attending Children's Programs/Classes	523	\$6.00	\$3,138	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(10) x hours open(1921) x 70% usage rate	\$12.00	\$161,364	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	6,020	\$7.00	\$42,140	Comparable wage
Patrons Receiving Electronic Resources Training	187	\$7.00	\$1,309	Estimated quarter hour instruction per patron
Total Value of Services			\$365,321	
Return on Investment			\$ 6.96	

For every dollar invested in library services, \$ **6.96** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Gibbs Memorial Library

Mexia

Population 13,434
 Operating Expenses \$188,058
 Visitors to the Library 31,096

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	16,276	\$7.00	\$113,932	Estimated cost per question
Adult Materials Circulated	30,304	\$15.00	\$454,560	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	10,402	\$10.00	\$104,020	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	77	\$25.00	\$1,925	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	66	\$10.00	\$ 660	Estimate
Persons Attending Children's Programs/Classes	2,340	\$6.00	\$14,040	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(14) x hours open(2284) x 70% usage rate	\$12.00	\$268,598	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	704	\$7.00	\$4,928	Comparable wage
Patrons Receiving Electronic Resources Training	420	\$7.00	\$2,940	Estimated quarter hour instruction per patron
Total Value of Services			\$965,603	
Return on Investment			\$ 5.13	

For every dollar invested in library services, \$ 5.13 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Moody Community Library

Moody

Population 2,216
 Operating Expenses \$22,851
 Visitors to the Library 5,652

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	7,125	\$7.00	\$49,875	Estimated cost per question
Adult Materials Circulated	4,819	\$15.00	\$72,285	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,544	\$10.00	\$15,440	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	203	\$25.00	\$5,075	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	520	\$10.00	\$5,200	Estimate
Persons Attending Children's Programs/Classes	735	\$6.00	\$4,410	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(1178) x 70% usage rate	\$12.00	\$79,162	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	13,877	\$7.00	\$97,139	Comparable wage
Patrons Receiving Electronic Resources Training	495	\$7.00	\$3,465	Estimated quarter hour instruction per patron
Total Value of Services			\$332,051	
Return on Investment			\$ 14.53	

For every dollar invested in library services, \$ 14.53 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Mount Calm Public Library

Mount Calm

Population 345
 Operating Expenses \$24,609
 Visitors to the Library 3,047

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	363	\$7.00	\$2,541	Estimated cost per question
Adult Materials Circulated	2,837	\$15.00	\$42,555	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	832	\$10.00	\$8,320	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	32	\$25.00	\$ 800	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	95	\$6.00	\$ 570	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(1037) x 70% usage rate	\$12.00	\$52,265	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	20	\$7.00	\$ 140	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$107,191	
Return on Investment			\$ 4.36	

For every dollar invested in library services, \$ **4.36** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Navasota Public Library

Navasota

Population 26,011
 Operating Expenses \$236,047
 Visitors to the Library 93,880

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	23,798	\$7.00	\$166,586	Estimated cost per question
Adult Materials Circulated	31,638	\$15.00	\$474,570	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	27,350	\$10.00	\$273,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	97	\$25.00	\$2,425	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	499	\$10.00	\$4,990	Estimate
Persons Attending Children's Programs/Classes	1,900	\$6.00	\$11,400	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(2160) x 70% usage rate	\$12.00	\$145,152	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	468	\$7.00	\$3,276	Comparable wage
Patrons Receiving Electronic Resources Training	5	\$7.00	\$ 35	Estimated quarter hour instruction per patron
Total Value of Services			\$1,081,934	
Return on Investment			\$ 4.58	

For every dollar invested in library services, \$ 4.58 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Pflugerville Community Library

Pflugerville

Population 42,696
 Operating Expenses \$708,845
 Visitors to the Library 164,707

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	7,252	\$7.00	\$50,764	Estimated cost per question
Adult Materials Circulated	161,667	\$15.00	\$2,425,005	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	121,146	\$10.00	\$1,211,460	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	291	\$25.00	\$7,275	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	593	\$10.00	\$5,930	Estimate
Persons Attending Children's Programs/Classes	6,533	\$6.00	\$39,198	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(40) x hours open(3155) x 70% usage rate	\$12.00	\$1,060,080	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,616	\$7.00	\$11,312	Comparable wage
Patrons Receiving Electronic Resources Training	2,210	\$7.00	\$15,470	Estimated quarter hour instruction per patron
Total Value of Services			\$4,826,494	
Return on Investment			\$ 6.81	

For every dollar invested in library services, \$ **6.81** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Tri-Community Library

Prairie Lea

Population 1,382
 Operating Expenses \$41,310
 Visitors to the Library 9,016

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	8,000	\$7.00	\$56,000	Estimated cost per question
Adult Materials Circulated	6,156	\$15.00	\$92,340	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	5,275	\$10.00	\$52,750	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	5	\$25.00	\$ 125	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	13,300	\$6.00	\$79,800	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(12) x hours open(1861) x 70% usage rate	\$12.00	\$187,589	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	403	\$7.00	\$2,821	Comparable wage
Patrons Receiving Electronic Resources Training	1	\$7.00	\$ 7	Estimated quarter hour instruction per patron
Total Value of Services			\$471,432	
Return on Investment			\$ 11.41	

For every dollar invested in library services, \$ 11.41 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Lucy Hill Patterson Memorial Library

Rockdale

Population 12,624
 Operating Expenses \$139,935
 Visitors to the Library 19,518

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	706	\$7.00	\$4,942	Estimated cost per question
Adult Materials Circulated	27,007	\$15.00	\$405,105	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	7,820	\$10.00	\$78,200	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	35	\$25.00	\$ 875	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	30	\$10.00	\$ 300	Estimate
Persons Attending Children's Programs/Classes	1,755	\$6.00	\$10,530	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(16) x hours open(1883) x 70% usage rate	\$12.00	\$253,075	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	842	\$7.00	\$5,894	Comparable wage
Patrons Receiving Electronic Resources Training	2,392	\$7.00	\$16,744	Estimated quarter hour instruction per patron
Total Value of Services			\$775,665	
Return on Investment			\$ 5.54	

For every dollar invested in library services, \$ 5.54 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

D Brown Memorial Library

Rosebud

Population 1,319
 Operating Expenses \$26,595
 Visitors to the Library 15,552

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	3,110	\$7.00	\$21,770	Estimated cost per question
Adult Materials Circulated	9,760	\$15.00	\$146,400	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	1,950	\$10.00	\$19,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	1,120	\$6.00	\$6,720	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(13) x hours open(1186) x 70% usage rate	\$12.00	\$129,511	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	10	\$7.00	\$ 70	Comparable wage
Patrons Receiving Electronic Resources Training	17	\$7.00	\$ 119	Estimated quarter hour instruction per patron
Total Value of Services			\$324,090	
Return on Investment			\$ 12.19	

For every dollar invested in library services, \$ 12.19 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Round Rock Public Library System

Round Rock

Population 105,412
 Operating Expenses \$2,365,676
 Visitors to the Library 291,519

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	13,400	\$7.00	\$93,800	Estimated cost per question
Adult Materials Circulated	384,775	\$15.00	\$5,771,625	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	469,486	\$10.00	\$4,694,860	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	2,067	\$25.00	\$51,675	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,153	\$10.00	\$21,530	Estimate
Persons Attending Children's Programs/Classes	27,939	\$6.00	\$167,634	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(56) x hours open(3446) x 70% usage rate	\$12.00	\$1,620,998	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	6,887	\$7.00	\$48,209	Comparable wage
Patrons Receiving Electronic Resources Training	6,485	\$7.00	\$45,395	Estimated quarter hour instruction per patron
Total Value of Services			\$12,515,726	
Return on Investment			\$ 5.29	

For every dollar invested in library services, \$ 5.29 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Round Top Family Library

Round Top

Population 88
 Operating Expenses \$60,797
 Visitors to the Library 18,220

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	272	\$7.00	\$1,904	Estimated cost per question
Adult Materials Circulated	8,352	\$15.00	\$125,280	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	4,850	\$10.00	\$48,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	10	\$25.00	\$ 250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	7,840	\$6.00	\$47,040	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(9) x hours open(1224) x 70% usage rate	\$12.00	\$92,534	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,030	\$7.00	\$14,210	Comparable wage
Patrons Receiving Electronic Resources Training	62	\$7.00	\$ 434	Estimated quarter hour instruction per patron
Total Value of Services			\$330,152	
Return on Investment			\$ 5.43	

For every dollar invested in library services, \$ 5.43 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Salado Public Library District

Salado

Population 6,545
 Operating Expenses \$216,539
 Visitors to the Library 31,340

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	750	\$7.00	\$5,250	Estimated cost per question
Adult Materials Circulated	33,079	\$15.00	\$496,185	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	17,114	\$10.00	\$171,140	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	270	\$25.00	\$6,750	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	499	\$10.00	\$4,990	Estimate
Persons Attending Children's Programs/Classes	1,262	\$6.00	\$7,572	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(18) x hours open(2373) x 70% usage rate	\$12.00	\$358,798	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,200	\$7.00	\$8,400	Comparable wage
Patrons Receiving Electronic Resources Training	226	\$7.00	\$1,582	Estimated quarter hour instruction per patron
Total Value of Services			\$1,060,667	
Return on Investment			\$ 4.90	

For every dollar invested in library services, \$ **4.90** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

San Marcos Public Library

San Marcos

Population 65,375
 Operating Expenses \$1,275,005
 Visitors to the Library 403,560

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	33,645	\$7.00	\$235,515	Estimated cost per question
Adult Materials Circulated	237,334	\$15.00	\$3,560,010	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	236,050	\$10.00	\$2,360,500	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	410	\$25.00	\$10,250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	14,363	\$10.00	\$143,630	Estimate
Persons Attending Children's Programs/Classes	27,073	\$6.00	\$162,438	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(46) x hours open(3218) x 70% usage rate	\$12.00	\$1,243,435	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	8,120	\$7.00	\$56,840	Comparable wage
Patrons Receiving Electronic Resources Training	5,848	\$7.00	\$40,936	Estimated quarter hour instruction per patron
Total Value of Services			\$7,813,554	
Return on Investment			\$ 6.13	

For every dollar invested in library services, \$ 6.13 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Rylander Memorial Library

San Saba

Population 5,871
 Operating Expenses \$55,902
 Visitors to the Library 10,502

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	101	\$7.00	\$ 707	Estimated cost per question
Adult Materials Circulated	24,223	\$15.00	\$363,345	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	2,791	\$10.00	\$27,910	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	18	\$25.00	\$ 450	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	0	\$10.00	\$ 0	Estimate
Persons Attending Children's Programs/Classes	523	\$6.00	\$3,138	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(8) x hours open(1642) x 70% usage rate	\$12.00	\$110,342	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	549	\$7.00	\$3,843	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$509,735	
Return on Investment			\$ 9.12	

For every dollar invested in library services, \$ **9.12** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Schulenburg Public Library

Schulenburg

Population 2,747
 Operating Expenses \$180,088
 Visitors to the Library 21,065

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,130	\$7.00	\$14,910	Estimated cost per question
Adult Materials Circulated	14,911	\$15.00	\$223,665	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	6,397	\$10.00	\$63,970	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	240	\$25.00	\$6,000	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	569	\$10.00	\$5,690	Estimate
Persons Attending Children's Programs/Classes	762	\$6.00	\$4,572	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(10) x hours open(2187) x 70% usage rate	\$12.00	\$183,708	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,075	\$7.00	\$14,525	Comparable wage
Patrons Receiving Electronic Resources Training	10	\$7.00	\$ 70	Estimated quarter hour instruction per patron
Total Value of Services			\$517,110	
Return on Investment			\$ 2.87	

For every dollar invested in library services, \$ **2.87** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Smithville Public Library

Smithville

Population 15,057
 Operating Expenses \$229,090
 Visitors to the Library 32,406

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	37,877	\$7.00	\$265,139	Estimated cost per question
Adult Materials Circulated	68,223	\$15.00	\$1,023,345	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	12,321	\$10.00	\$123,210	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	110	\$25.00	\$2,750	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,424	\$10.00	\$24,240	Estimate
Persons Attending Children's Programs/Classes	3,615	\$6.00	\$21,690	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(17) x hours open(2220) x 70% usage rate	\$12.00	\$317,016	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,441	\$7.00	\$10,087	Comparable wage
Patrons Receiving Electronic Resources Training	0	\$7.00	\$ 0	Estimated quarter hour instruction per patron
Total Value of Services			\$1,787,477	
Return on Investment			\$ 7.80	

For every dollar invested in library services, \$ **7.80** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Spicewood Community Library

Spicewood

Population -
 Operating Expenses \$20,025
 Visitors to the Library 2,165

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	42	\$7.00	\$ 294	Estimated cost per question
Adult Materials Circulated	3,071	\$15.00	\$46,065	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	442	\$10.00	\$4,420	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	0	\$25.00	\$ 0	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	32	\$10.00	\$ 320	Estimate
Persons Attending Children's Programs/Classes	246	\$6.00	\$1,476	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(3) x hours open(1122) x 70% usage rate	\$12.00	\$28,274	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	4,000	\$7.00	\$28,000	Comparable wage
Patrons Receiving Electronic Resources Training	40	\$7.00	\$ 280	Estimated quarter hour instruction per patron
Total Value of Services			\$109,129	
Return on Investment			\$ 5.45	

For every dollar invested in library services, \$ 5.45 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Taylor Public Library

Taylor

Population 16,105
 Operating Expenses \$422,573
 Visitors to the Library 93,263

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,391	\$7.00	\$16,737	Estimated cost per question
Adult Materials Circulated	48,263	\$15.00	\$723,945	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	40,359	\$10.00	\$403,590	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	74	\$25.00	\$1,850	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	261	\$10.00	\$2,610	Estimate
Persons Attending Children's Programs/Classes	10,383	\$6.00	\$62,298	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(15) x hours open(2653) x 70% usage rate	\$12.00	\$334,278	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	631	\$7.00	\$4,417	Comparable wage
Patrons Receiving Electronic Resources Training	2,478	\$7.00	\$17,346	Estimated quarter hour instruction per patron
Total Value of Services			\$1,567,071	
Return on Investment			\$ 3.71	

For every dollar invested in library services, \$ 3.71 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Teague Public Library

Teague

Population 10,997
 Operating Expenses \$147,277
 Visitors to the Library 26,200

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5,500	\$7.00	\$38,500	Estimated cost per question
Adult Materials Circulated	13,771	\$15.00	\$206,565	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	13,500	\$10.00	\$135,000	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	5	\$25.00	\$ 125	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	100	\$10.00	\$1,000	Estimate
Persons Attending Children's Programs/Classes	900	\$6.00	\$5,400	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(12) x hours open(2616) x 70% usage rate	\$12.00	\$263,693	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	14,000	\$7.00	\$98,000	Comparable wage
Patrons Receiving Electronic Resources Training	500	\$7.00	\$3,500	Estimated quarter hour instruction per patron
Total Value of Services			\$751,783	
Return on Investment			\$ 5.10	

For every dollar invested in library services, \$ 5.10 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Temple Public Library

Temple

Population 60,118
 Operating Expenses \$1,530,293
 Visitors to the Library 308,460

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	86,613	\$7.00	\$606,291	Estimated cost per question
Adult Materials Circulated	306,698	\$15.00	\$4,600,470	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	149,437	\$10.00	\$1,494,370	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	374	\$25.00	\$9,350	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	195	\$10.00	\$1,950	Estimate
Persons Attending Children's Programs/Classes	5,174	\$6.00	\$31,044	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(28) x hours open(3291) x 70% usage rate	\$12.00	\$774,043	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	1,842	\$7.00	\$12,894	Comparable wage
Patrons Receiving Electronic Resources Training	32,760	\$7.00	\$229,320	Estimated quarter hour instruction per patron
Total Value of Services			\$7,759,732	
Return on Investment			\$ 5.07	

For every dollar invested in library services, \$ 5.07 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Valley Mills Public Library

Valley Mills

Population 1,108
 Operating Expenses \$23,298
 Visitors to the Library 10,000

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	520	\$7.00	\$3,640	Estimated cost per question
Adult Materials Circulated	4,333	\$15.00	\$64,995	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	6,000	\$10.00	\$60,000	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	5	\$25.00	\$ 125	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	25	\$10.00	\$ 250	Estimate
Persons Attending Children's Programs/Classes	630	\$6.00	\$3,780	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(4) x hours open(2016) x 70% usage rate	\$12.00	\$67,738	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	2,000	\$7.00	\$14,000	Comparable wage
Patrons Receiving Electronic Resources Training	15	\$7.00	\$ 105	Estimated quarter hour instruction per patron
Total Value of Services			\$214,633	
Return on Investment			\$ 9.21	

For every dollar invested in library services, \$ **9.21** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Waco-McLennan County Library

Waco

Population 194,630
 Operating Expenses \$3,487,665
 Visitors to the Library 518,518

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	81,909	\$7.00	\$573,363	Estimated cost per question
Adult Materials Circulated	417,827	\$15.00	\$6,267,405	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	218,913	\$10.00	\$2,189,130	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	12,582	\$25.00	\$314,550	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	1,410	\$10.00	\$14,100	Estimate
Persons Attending Children's Programs/Classes	24,700	\$6.00	\$148,200	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(93) x hours open(10681) x 70% usage rate	\$12.00	\$8,343,997	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	13,036	\$7.00	\$91,252	Comparable wage
Patrons Receiving Electronic Resources Training	588	\$7.00	\$4,116	Estimated quarter hour instruction per patron
Total Value of Services			\$17,946,113	
Return on Investment			\$ 5.15	

For every dollar invested in library services, \$ 5.15 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Wells Branch Community Library

Wells Branch

Population 19,528
 Operating Expenses \$570,344
 Visitors to the Library 127,042

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	713	\$7.00	\$4,991	Estimated cost per question
Adult Materials Circulated	64,837	\$15.00	\$972,555	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	89,763	\$10.00	\$897,630	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	18	\$25.00	\$ 450	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,849	\$10.00	\$28,490	Estimate
Persons Attending Children's Programs/Classes	12,303	\$6.00	\$73,818	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(29) x hours open(3053) x 70% usage rate	\$12.00	\$743,711	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,096	\$7.00	\$21,672	Comparable wage
Patrons Receiving Electronic Resources Training	156	\$7.00	\$1,092	Estimated quarter hour instruction per patron
Total Value of Services			\$2,744,409	
Return on Investment			\$ 4.81	

For every dollar invested in library services, \$ **4.81** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

West Public Library

West

Population 4,194
 Operating Expenses \$38,349
 Visitors to the Library 12,445

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	2,423	\$7.00	\$16,961	Estimated cost per question
Adult Materials Circulated	13,306	\$15.00	\$199,590	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,680	\$10.00	\$36,800	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	207	\$25.00	\$5,175	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	133	\$10.00	\$1,330	Estimate
Persons Attending Children's Programs/Classes	1,260	\$6.00	\$7,560	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(7) x hours open(983) x 70% usage rate	\$12.00	\$57,800	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	693	\$7.00	\$4,851	Comparable wage
Patrons Receiving Electronic Resources Training	53	\$7.00	\$ 371	Estimated quarter hour instruction per patron
Total Value of Services			\$330,438	
Return on Investment			\$ 8.62	

For every dollar invested in library services, \$ **8.62** is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Westbank Community Library District

Westbank

Population 29,268
 Operating Expenses \$1,266,012
 Visitors to the Library 317,270

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	20,391	\$7.00	\$142,737	Estimated cost per question
Adult Materials Circulated	369,157	\$15.00	\$5,537,355	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	269,733	\$10.00	\$2,697,330	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	2,451	\$25.00	\$61,275	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	2,124	\$10.00	\$21,240	Estimate
Persons Attending Children's Programs/Classes	11,619	\$6.00	\$69,714	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(28) x hours open(5176) x 70% usage rate	\$12.00	\$1,217,395	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	13,737	\$7.00	\$96,159	Comparable wage
Patrons Receiving Electronic Resources Training	1,521	\$7.00	\$10,647	Estimated quarter hour instruction per patron
Total Value of Services			\$9,853,852	
Return on Investment			\$ 7.78	

For every dollar invested in library services, \$ 7.78 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Lake Whitney Library

Whitney

Population 2,080
 Operating Expenses \$52,416
 Visitors to the Library 24,841

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	5,250	\$7.00	\$36,750	Estimated cost per question
Adult Materials Circulated	24,265	\$15.00	\$363,975	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	3,890	\$10.00	\$38,900	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	59	\$25.00	\$1,475	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	625	\$10.00	\$6,250	Estimate
Persons Attending Children's Programs/Classes	793	\$6.00	\$4,758	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(6) x hours open(2028) x 70% usage rate	\$12.00	\$102,211	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	3,350	\$7.00	\$23,450	Comparable wage
Patrons Receiving Electronic Resources Training	145	\$7.00	\$1,015	Estimated quarter hour instruction per patron
Total Value of Services			\$578,784	
Return on Investment			\$ 11.04	

For every dollar invested in library services, \$ 11.04 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report

Wimberley Village Library

Wimberley

Population 19,521
 Operating Expenses \$337,001
 Visitors to the Library 63,131

Item	Use Rate	Estimated Retail Value	Total	Values Explained
Reference Questions	4,000	\$7.00	\$28,000	Estimated cost per question
Adult Materials Circulated	109,007	\$15.00	\$1,635,105	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Juvenile Materials Circulated	28,690	\$10.00	\$286,900	Estimated avg. discount cost for books, DVDs, CDs, audiobooks and periodicals
Interlibrary Loan Materials Circulated	770	\$25.00	\$19,250	Average cost for discounted hardcover books
Persons Attending Adult Programs/Classes	877	\$10.00	\$8,770	Estimate
Persons Attending Children's Programs/Classes	4,331	\$6.00	\$25,986	Estimate
Patrons using Public Access Computers , e.g., Internet and MS Word per hour	Number of PAC terminals(19) x hours open(2553) x 70% usage rate	\$12.00	\$407,459	Sample hourly rate at FedEx Kinko's. Computer use determined by number of PAC terminals x hours open x 70% usage average
Volunteer Hours	6,864	\$7.00	\$48,048	Comparable wage
Patrons Receiving Electronic Resources Training	1,300	\$7.00	\$9,100	Estimated quarter hour instruction per patron
Total Value of Services			\$2,468,618	
Return on Investment			\$ 7.33	

For every dollar invested in library services, \$ 7.33 is received in materials and services by the residents of this community

FY2010 Return on Investment

Based on 2010 Annual Report