

"Citizens for Libraries"

ALTAFF

Association of Library Trustees,
Advocates, Friends and Foundations

A division of the American Library Association



Nuts & Bolts for Trustees, Friends, and Foundations

ALA Midwinter Meeting 2012 Preconference Workshop

Friday, January 20, 2012, 8:30 a.m. to 1:00 p.m.

Omni Hotel Dallas, Trinity 5

Join ALTAFF for the popular Nuts & Bolts featuring three dynamic speakers and engaging roundtable discussions. A meet and greet with coffee will begin at 8:30 a.m. and a boxed lunch will be served at noon. Roundtable discussion topics include book sales/book stores; community engagement; how Trustees can work effectively with the library director, and fundraising in big and small ways. Attendees are encouraged to bring brochures, flyers, and other library marketing materials to share.

Tickets cost \$50 in advance, \$75 onsite. Event code: CFL1. Register online at www.alamidwinter.org. More information is available online at www.ala.org/altaff or by calling (800) 545-2433, ext. 2161.



Teeter-tottering on the Edge of the Future: Transforming Libraries

Librarians are faced with accusations from civic leaders and government officials that library services are no longer relevant in the Internet Age. Keynote speaker Dr. Ron Heezen, Executive Director of the Shreve Memorial Library System in Shreveport, LA, will examine the reasons libraries are critically important. Heezen will show how technology has changed to make processes more customer-centric, and discuss the ultimate impact on libraries.

Friends of the Allen (Texas) Public Library: A Picture of Success

Jane Bennett joined the board of this award-winning group in 2000 as president, a position she held for five years, during which time she accomplished some key goals: building rapport with the library staff; becoming an integral group within the community; broadening the programs offered, and building membership which grew from less than 50 to almost 500. Since 2005 she has held other Board positions including Community Relations, Bach to Books, and for the last five years, ALLEN Reads - a "one book for the community" program.



How to Raise More Than \$200,000 for Your Library in a Single Weekend!

Steve Bolton has been volunteering for the Friends of the Metropolitan Library System of Oklahoma County, OK, for over 23 years, starting as a door guard. He was asked to join the Friends Board a few years later and has served as Treasurer, President, and Executive Vice President. Steve is fortunate to have been Booksale Coordinator 5 times and has been the Treasury Chair for 19 years (the best position as you get to announce the amount the Booksale raised!). In his "other" life, Steve is a corporate CPA for a public firm.

Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF)

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